

Raves & Faves Sponsorships



Raves & Faves returns and readers will once again have the chance to nominate and vote for their favorite local businesses across 100 categories. Increase your exposure and increase the odds of being recognized in this prestigious awards program with one of our advertising sponsorship packages, available for each phase of the program: nomination phase, voting phase and winner announcement.

Important Dates:

Nomination Round: Nov. 1 – 23, 2025 | **Voting Round:** Jan. 1 – 23, 2026 | **Winners Announced:** March 12, 2026

Digital Advertising Options

Nov. 1 - Nov. 23 - Promotion Phase

Premium Package: \$425 (\$525 Value)

- Leaderboard ad on Nomination landing page
- 1 Group Sponsor Ad
- 2 Category Sponsor Ads
- 1 Category Interstitial Ad
- 300 x 250 ad on nomination page

A la Carte Options

- Group Sponsor Ad: \$300
- Category Sponsor Ad: \$150
- Category Interstitial Ad: \$75

*Ad files must be a minimum size of 72 dpi and png file format.
Materials due by October 24. Ad design available upon request.*

For more information, contact Arven Panilag • arven@ntmediagroup.com

100+
Categories

Pick your Categories & Campaign to Win

Style & Beauty

Brow/Lash Studio
Clothing Boutique
Cosmetic Dentist
Cosmetic Surgeon
Day Spa
Esthetician
Eyewear
Gift Shop
Hair Removal
Hair Salon
Jeweler
Med Spa
Nail Salon
Secondhand Store

Home & Auto

Auto Dealer
Auto Mechanic
Florist
Furniture Store
Garden Center
Heating & Cooling Company
Home Decor Boutique
Home Design & Architecture
Home Maintenance
Home Remodeler
Homebuilder
Interior Design
Kitchen & Bath Design
Landscaping Company
Pool & Spa Company
Real Estate Company
Realtor
Residential Painting Company
Roofing Company
Solar Energy Company
Tile & Floor Store
Windows & Siding Company

Community & Lifestyle

55+ Residential Community
Biking Trail
Bookstore
Dance Studio
Dog Park
Favorite Main Street
Festival
Grocery Store
Hiking Trail
Local Blog/Influencer
Local Farmers' Market
Park
Personal Coach
Pet Store
Podcast
Weekend Getaway Destination

Dining, Drinks & Entertainment

Bachelorette Party
Bakery
Bar/Lounge
Breakfast
Brewery
Brunch
Coffee Shop
Date Night Dining
Dinner
Family Fun Spot
Ice Cream
Lunch
Outdoor Dining
Pizza
Supper Club
Vegetarian/Vegan
Winery

Health & Wellbeing

Acupuncturist
Chiropractor
Dental Practice
Dentist
Fitness Studio
Gym
Massage Therapist
Mental Health Professional
Nutritionist
Orthodontist
Pediatrician
Personal Trainer
Physical Therapist
Primary Care Physician
Senior Care Facility
Women's Health Practitioner
Yoga Studio

Professional Services

Bank
Caterer
Childcare Facility
Cleaning Service (Residential)
Credit Union
Estate Attorney
Family Law Attorney
Insurance Agent - Home & Auto
Insurance Agent - Life
Law Firm
Personal Injury Attorney
Pet Grooming
Photographer
Preschool
Special Event Venue
Tax Preparation
Veterinarian
Wealth Advisor

Group and Category Ad Examples & Specs

Groups Page Ad

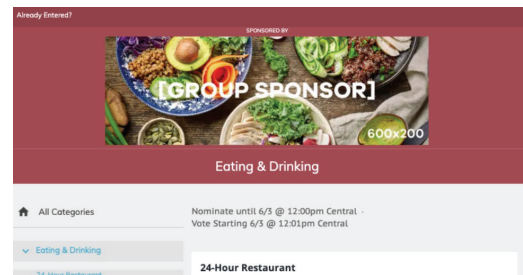
Desktop: 600px x 200px/728px x 90px
Mobile: 320px x 50px

Appears above the Group Images on the Groups page



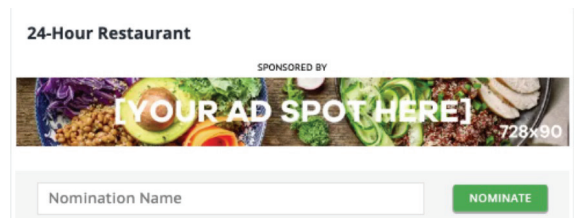
Group Sponsor Ad

Desktop: 600px x 200px/728px x 90px
Mobile: 320px x 50px



Category Sponsor Ad

Desktop: 600px x 200px/728px x 90px
Mobile: 320px x 50px



Category Interstitial Ad

Desktop: 600px x 200px/728px x 90px
Mobile: 320px x 50px

Appears in between categories.

