

EDITORIAL CALENDAR

IN EVERY ISSUE:
 • ASK THE EXPERT
 • DINING GUIDE
 • SHOP LOCAL
 • BRAVA KIDS

MONTHLY EDITORIAL

ADVERTISING OPPORTUNITIES

JULY/AUGUST

Ad Close: 7/15
 Materials Due: 7/15
 Ship Date: 8/5

HOME & GARDEN SPECIAL ISSUE

FEATURES: Gorgeous Gardens, A Stunning Home Tour
THRIVE: Paying Down Debt, Summer Skin & Makeup Products
DWELL: Interior Design Trends, Outdoor Living Style
GO+DO: Food Truck Fare, Lovely Lavender Farms

SPONSORED CONTENT:

Travel
 Memory Care

SEPTEMBER/OCTOBER

Ad Close: 9/14
 Materials Due: 9/21
 Ship Date: 10/5

FEATURES: Women in Business, Understanding the Business of Healthcare
THRIVE: Fall Fashion, Networking Groups
DWELL: Porch Style, Home Relaxation
GO+DO: Madison-Area Hikes, Arts & Entertainment Roundup

SPONSORED CONTENT:

Travel
 Investment Strategies

PROFESSIONAL PROFILE:

Home Builders
 Women in Business

SPECIAL SECTION:

BRAVA Home

NOVEMBER/DECEMBER

Ad Close: 11/9
 Materials Due: 11/23
 Ship Date: 12/3

FEATURES: Holiday Gift Guide, Power Chefs
THRIVE: Money Management Apps, Healthy Eating
DWELL: Holiday Tablescapes, Trending Interior Colors
GO+DO: Best Bakeries, Holiday Escapes

SPONSORED CONTENT:

Back & Joint
 Senior Care

PROFESSIONAL PROFILE:

Attorneys