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BRAVA



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PICK!**





A NEW NORMAL

AS WE GO TO PRESS for our April issue, our country has reached a bit of a standstill. Many businesses, shops and restaurants have instituted temporary closures or work from home schedules. It's something the majority of us have never experienced in our lifetimes.

Which is why I hope that BRAVA can provide a little bit of an escape, through beautiful pictures and engaging stories of topics that are fun to read about.

We realize that when you get this magazine in the mail, most of the businesses we mention throughout, like in "The Essential Guide to Secondhand and Consignment Shopping" on P. 66, and our "Seven Best Small Town Getaways" on P. 30 will likely be (temporarily) closed. They will be facing hardships and temporary loss of revenue. And you're probably feeling it in your life, too.

In the meantime, the greater Madison community has come together to help each other out. I've seen many Madison-area businesses and restaurants post messages on their social media channels, thanking customers for buying gift cards online, ordering meals for curbside pickup and delivery, and purchasing items through businesses' websites for home delivery. Downtown Madison's website has an extensive list at visitdowntownmadison.com/2020-updates of ways you can continue to

support downtown businesses, while all of these local companies continue to face short-term closures.

The Greater Madison Chamber of Commerce has also posted resources on its website (madisonbiz.com) for small business owners and the community at large. Regarding the health effects of COVID-19, the Wisconsin Department of Health Services has a wealth of information regarding symptoms, and guidelines for businesses and gatherings (dhs.wisconsin.gov). Finally, if you need information on a job loss, help with financial obligations and more, consumerfinance.gov has a no-nonsense guide on these topics.

I'm heartened to think about when things will get better. The weather will get warmer. Stores, shops and businesses will reopen. We can actually visit friends, and plan gatherings! It *will* go back to normal.

We hope this edition of the magazine will be a fine companion for you as we get through these difficult times together. Stay well.

Shayna Mace
Editorial Director
[@shaynamace](https://twitter.com/shaynamace)



MAKING IT WORK Kudos to Madison's small businesses making it happen, despite the hardships they're facing right now. Although they offer it year-round, **Cosa Boutique's** styling service has customers fill out a style survey, hand-picks five to six clothing items, and ships the box to your home (cosaboutique.com). For pizza enthusiasts, **The Roman Candle** is offering Pizza Kits that are stocked with four 12" dough balls, tomato sauce, their house cheese mix and your choice of five toppings. (Call any of their locations; theromancandle.com). As of press time, **Twigs** was gifting a \$25 gift card for every \$100 gift card purchased, plus 20% off their website until their doors reopen (shoptwigs.com). Local gyms and studios, including **Boulders Climbing Gym** (access via their Facebook page), **Perennial** (perennial-yoga.com) and **Basecamp Fitness** (via Instagram [@basecampjunction.rd.madison](https://www.instagram.com/basecampjunction.rd.madison)), are offering free online fitness classes.

A woman with dark, curly hair is smiling and posing in front of a large, light-colored wooden door. She is wearing a white, sleeveless, knee-length dress with a lace collar and a wide, patterned belt. Her arms are outstretched, and her right leg is lifted in a playful pose. She is wearing a green beaded bracelet on her right wrist and a black watch on her left wrist.

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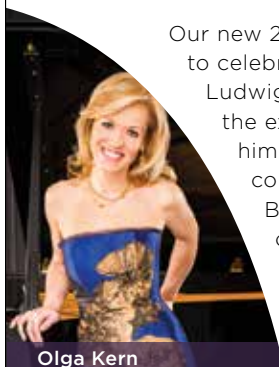
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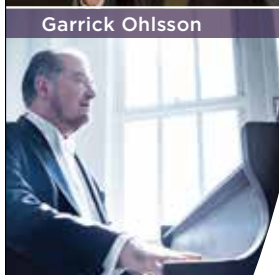
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PHOTOS: (Kern): Chris Lee; (Mesa): Lisa Marie-Mazzucco;
(Shaham): Luke Ratray; (Ehnes): Benjamin Ealovega;
(Ohlsson): Dario Acosta; (DeMain): Peter Rodgers
Programs, dates and artists subject to change.

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BRAVA Magazine is a publication of Nei-Turner
Media Group, Inc. Gary E. Nei, Chairman,
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SUBSCRIBE AT BRAVAMAGAZINE.COM

Subscription Information:
(877) 811-2639 or brava@pubdmgroup.com.

BRAVA (ISSN 1934-4317) April 2020, Volume 21,
Number 4, Periodicals postage paid at 3902 Milwaukee
St, Madison WI 53714, and additional offices.
Subscriptions are \$14/year. Postmaster send address
changes to BRAVA Magazine, P.O. Box 343, Oregon, IL
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MONEY SMARTS



MONEY SMARTS

BY KIM SPONEM

I'd like to get my head around some things I can do to be better off financially. Can you share any general rules people follow that might help me with that?

Well, what you do to be better off financially depends on where you are on the journey, but, yes, there are some general rules that many have found to be helpful.

Setting an aggressive goal can be a great motivator. For example, here are some tips if your goal is to pay off your mortgage early – maybe before the kids go to college or before retiring.

- Make extra principle payments when you have a windfall like a tax rebate or an inheritance.
- Round up on your monthly payment with the extra going to principle.
- Make one extra payment per year.
- Look into refinancing when the rate is lower only if you plan to stay in your home for several more years.
- Take advantage of programs like Summit's Express Refi, which has no closing costs and a 12-year term. It has saved members thousands of dollars and years off of their mortgages.

Continue to make a monthly car payment after your car is paid off. Make the "payment" to a special savings account for your next car. As savings build up over the years, you will have more to put down for each car purchase, lowering how much you need to borrow. Eventually you may buy a car without a loan at all.

Control your fixed costs. The best example is probably your mortgage. If you shop for a home so that your mortgage is at 28% of your income, or less, you will have greater flexibility to do things you enjoy and to save for retirement. Just starting your career and need a car? Buy a car you can easily afford. A good rule to stick by? Stay under \$20,000. You can upgrade later.

Put time on your side. That way, your money eventually works for you; the earlier you save, the better.

- Shortly after birth is a good time to start a Wisconsin 529 College Savings Program for children or grandchildren.
- Starting to save for retirement with your first job is a great idea. Even if there isn't a 401k at your first part-time job, starting a retirement savings account or IRA at your financial institution gets the ball rolling. The more you add to savings over time, the more interest compounds, which means your money earns more money for you.

Get out of living paycheck to paycheck. This is not easy, but is a game changer for reducing stress. Some tips:

- Build or revisit your budget and look hard for any monthly expenses you can trim.
- Reduce random spending. Only shop when you need something, not just for something to do.
- If you need to update your wardrobe, plan to save for it.
- Put a cap on any non-essential spending and stick to it.
- Commit to putting any amount aside every payday, automatically, to build an emergency fund of at least \$500.
- Vacation fund – use a separate savings account and label it "Vacation Fund."
- If you get a raise, use it to increase the percent you put into your 401k or other retirement account and allocate the rest each pay period to one of your other labeled savings accounts.

These are some general rules for managing money better, and I'll think about more for future articles. In the meantime, consider visiting Summit Credit Union. We've helped thousands with their financial wellness, and we are all about sharing ideas that work. Stop in or check out the Money Smarts page of our website for more guidance and tools.



SummitCreditUnion.com

Kim Sponem is CEO & President, since 2002, of Summit Credit Union, a \$3.8 billion, member-owned financial cooperative with more than 198,000 members. Kim has a passion for empowering people to improve their financial well-being for a richer life.

Ask Kim your money questions at
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Clothing lines you can
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AS WINTER slowly fades away, we start to feel the subtle shift in temperatures and the urge to think spring. This month also marks Fashion Revolution Week, taking place from April 20-26, in which we're encouraged to think about #whomademyclothes as part of the ongoing conversation toward brand and supply chain transparency in clothing production. These four brands (two of which were founded in Madison!) are chic, yet focused on change.

(Above, left to right): Mata Traders Napa dress in black quilt, \$84, **SERRV**; Mata Traders Belltown dress, \$55, **Change**; Lev Apparel Nolen dress in dusty rose, \$88, **levapparel.com**; Mata Traders Dakota dress in rainbow ikat, \$78, **SERRV**; Lev Apparel Baldwin Tee in camel, \$38, **levapparel.com**; Fair Indigo relaxed pocket V-neck tank dress, \$59.90, **fairindigo.com**.



Classic Chic Each of these pieces makes a great outfit together—and are easily interchangeable with tons of other looks in your closet.

Ring, \$10, **SERRY**; Debbie Olin Focal necklace, \$45, **Change**; Fair Indigo draped collar jacket, \$79.90, and V-neck sweater tank, \$45.90, both from **fairindigo.com**; Lev Apparel Isthmus skirt, \$78, **levapparel.com**; ABLE Chaltu zip-top leather cross body handbag, \$98, and ABLE Elisa leather croc sandals, \$100, both from **Change**.



Dreamy Dress This midi dress has a simple silhouette—yet is gorgeously sleek, a little sexy and in a wonderfully on-trend color.

Fair Anita Adela earrings, \$36, **SERRY**; Fair Indigo button front midi dress, \$79.90, **fairindigo.com**; Echo cuff, \$21, **Change**; brown leather cross body handbag, \$110, **SERRY**; ABLE Rojas leather mule, \$120, **Change**.



Sweet Stripes Wear this to work or to a weekend brunch—either way, the possibilities are endless.

Matr Boomie Vitana Cosmos earrings, \$28, and Mata Traders Soho shirtdress, \$82, both from **SERRY**; Debbie Olin chain mail bracelet, \$65, Able Martha cross body leather handbag, \$160, and ABLE Mary suede sandals, \$100, all from **Change**. ✨

PHOTOGRAPHY BY SUNNY FRANTZ

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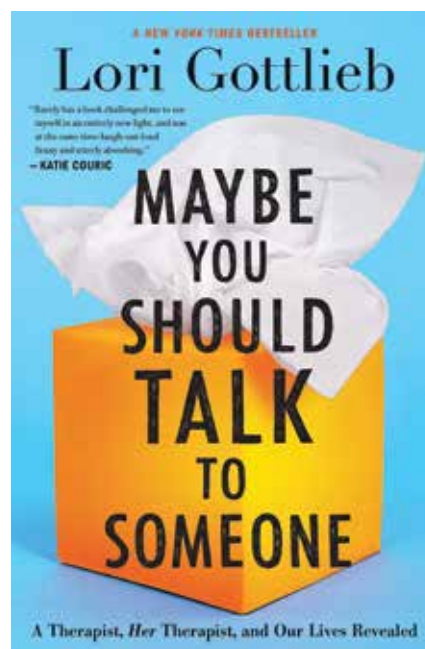
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READ OUR NEXT BOOK CLUB PICK

WHILE WE ALL hole up at home we can pass the time by reading a good book. BRAVA Book Club's pick for the second quarter (chosen by our members!) is Lori Gottlieb's "Maybe You Should Talk To Someone: A Therapist, Her Therapist, and Our Lives Revealed." If you've ever wondered what's going on in the head of the person sitting across from you on the couch, you won't want to miss this memoir. Gottlieb opens up about a challenging time in her own personal life and her own experience of therapy, as well as how she approaches four of her patients.

While the Madison Public Libraries are closed, you can still access downloadable audiobooks and eBooks with a library card. And while many local bookstores were closed at press time, they are still offering online ordering and delivery. In fact, A Room of One's Own is offering free curbside delivery in Madison, and \$1 shipping elsewhere in the U.S.!

Connect with the BRAVA community and join in the discussion of the book at our Facebook group. Just search BRAVA Book Club on Facebook and join today! ✨

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Lake, knew that the previous owners of Warwick Woods had deeded the land to The Nature Conservancy—with the stipulation that it not be developed. When Koehler brought this provision to the attention of the current owner, the state department of natural resources, they withdrew their plans, and the woods have remained in their natural state.

“You hear the wolves over there—the coyotes,” Kittleson says.

“It makes me shiver to think that [as a child] I had never heard of The Nature Conservancy, as most people haven’t. But I grew up benefiting from those two people who had that vision for their property,” says Koehler of the two women owners who gave Warwick Woods to the Conservancy.

Last November Koehler took the helm as director of The Nature Conservancy in Wisconsin, where she works to protect more of our state’s natural areas for future generations. “We all benefit from those people who came before us, you know, and now is our time to

do those same things,” she says.

This year The Nature Conservancy celebrates its 60th year in Wisconsin. They have grown from an all-volunteer organization to a membership of 20,000 households and a staff of 42. Protecting land and water is their top priority and they have protected more than 360 square miles in the state, working closely with local land trusts and the state DNR.

Addressing climate change as one of our greatest environmental threats, is another main focus. In Wisconsin one of the primary impacts is flooding, so the Conservancy has created maps of existing wetlands to help identify where to restore or protect these key places, which can mitigate floodwaters. “We have examples of counties in Wisconsin that have more wetlands than others and those counties suffered less flooding in 2018 than the counties that have developed more of their wetlands or had not



BY THE NUMBERS:

How long The Nature Conservancy has been active in Wisconsin:
60 YEARS

Membership:
20,000 HOUSEHOLDS

Facebook followers:
30,000

Staff: **42**

Land protected in Wisconsin:
ABOUT 360 SQUARE MILES.

Agricultural land the Conservancy is working with to improve sustainability:
200,000 ACRES (1% OF FARMLAND IN WISCONSIN.)

PHOTO COURTESY THE NATURE CONSERVANCY, BY JIM SCHUMAKER

KEEPING IT GREEN FOR FUTURE GENERATIONS

Elizabeth Koehler takes the helm at The Nature Conservancy.

BY JULIA RICHARDS

EVERY SUMMER growing up Elizabeth Koehler went with her family to Plum Lake in Wisconsin’s Northwoods. In this magical place they would watch bald eagles landing in the tree tops and deer drinking from the water at the shoreline.

About 20 years ago the owner of the Plum Waters Resort, Marcia Kittleson, called Koehler in a panic because an adjacent property on Plum Lake, known as Warwick Woods, was going to be developed into a large campground, increasing boat traffic on the lake, among other impacts.

“Liz was on it,” Kittleson says. Koehler was annual giving officer at the Wisconsin chapter of The Nature Conservancy at the time. Kittleson, who was serving as chamber president of Sayner-Star

THRIVE | PERSPECTIVE

restored enough wetlands," Koehler says.

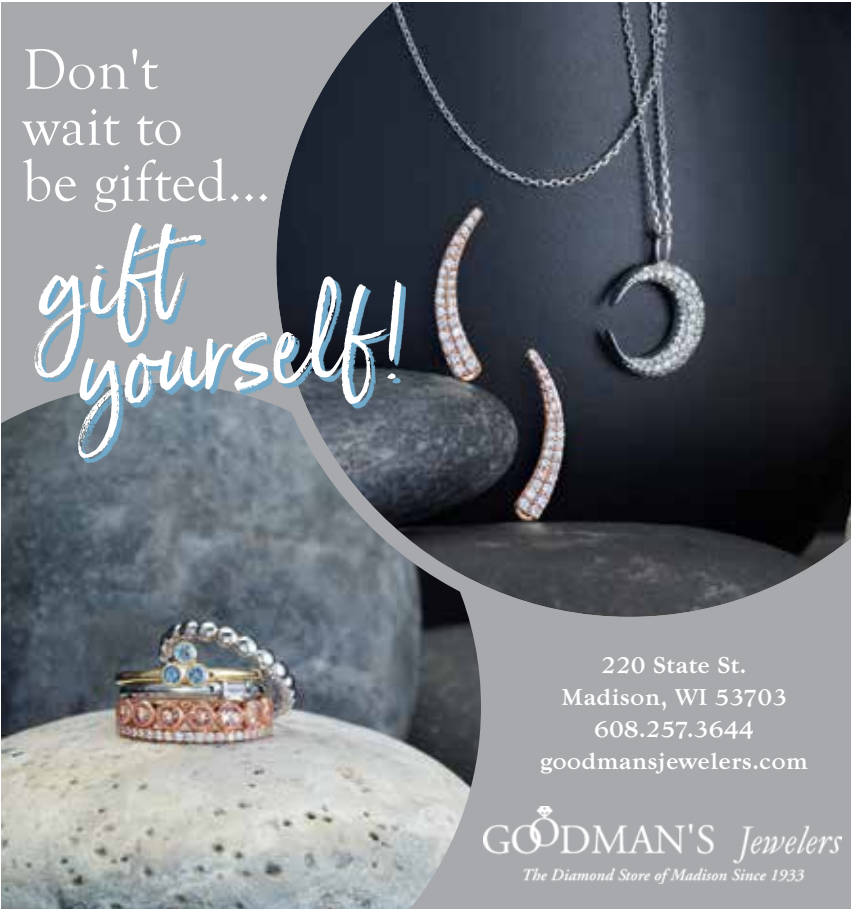
The Conservancy works through collaboration, Koehler emphasizes. For example, they connect private owners of wooded land with carbon markets in California and Canada so they can earn money for sustainably managing their forests, which sequester carbon.

Another goal of the nonpartisan organization is to develop better ways to bring climate change into the public discourse. Despite being concerned about the issue "the majority of people don't talk about climate change with anyone," Koehler says. "So that's a puzzle we have to solve. Because if we don't talk about it, elected leaders aren't going to feel confident to make the moves they need to."

Making food more sustainable is another goal. They are working with five farmer-led groups to encourage practices like cover crops and no till farming, proven to keep algae-bloom-causing nutrients out of lakes and streams. The Conservancy can also serve as a bridge, Koehler says, between dairy farmers at one end of the supply chain and big retailers like Walmart on the other end, who want to offer consumers products that are produced sustainably. Retailers can tout that their Wisconsin dairy products come from farms managed responsibly with methods that keep nutrients out of waterways.

Besides working in farm country, The Nature Conservancy is in urban environments as well, helping cities be resilient in the face of climate change. They are striving to broaden the conservation community in terms of both age and race. Part of that is "making environmental justice and equitable conservation something that we first really know and understand, and then practice, so that as our work touches down we understand who it's helping and who it might be possibly overlooking," Koehler says.

The mission of the Conservancy—to protect the land and water on which all life depends—is certainly broad enough to include everyone, including the generations to come. 🌸



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ORGANICS 101

Sorting out facts and fictions about buying organic produce.

BY JULIA RICHARDS

APRIL IS EARTH MONTH and one way to show our land and bodies some love is to try to eat more organic produce. Organic agriculture reduces the amount of toxic chemicals contaminating our land and water, protects pollinators and farm workers, and even fights climate change by sequestering more carbon than conventional agriculture. Want to check your organic IQ? Test your chops with our quiz below. Megan Minnick, purchasing director and produce category manager at Willy Street Co-op, helped us sort out the answers. Last year, 95% of produce sold at the Co-op, which has locations on the east and north side of Madison, as well as Middleton, was certified organic.

Q: Certified organic foods are all genetically modified organism (GMO)-free: T or F?

A: TRUE. Part of those organic standards is prohibiting genetically modified organisms. There's a lot of controversy around whether GMOs are a health concern or not, says Minnick, but the Co-op's stance has been that they should be labeled so consumers can make an informed choice. So when you see the certified organic label you also know the item doesn't have GMOs.

Q: Organic foods are grown without any synthetic pesticides or fertilizers: T or F?

A: TRUE. To be certified organic, foods can't be treated with manmade pesticides or fertilizers, which are often derivatives of petroleum products, explains Minnick. That doesn't mean organic crops can't have any pesticides or fertilizers though, just that these have to come from natural sources.

Q: Organic produce is more expensive than conventional produce: T or F?

A: NOT NECESSARILY. "At this point in time, I would say it's a lot less of a difference than most people think," Minnick says. "We carry a pretty full line of conventional produce at our north side store alongside the organic, and I do our pricing week after week. ... For some

products there can be a big difference. But sometimes, honestly, we've seen times when the conventional is actually more expensive than the organic. It's all based on supply and demand. ... The pricing this morning for example, for conventional cauliflower and broccoli is nearly exactly the same price [as for organic]."

Organic dairy, meat and eggs tend to be a little more expensive because "some of the organic rules about livestock have to do with the amount of space that they have, their access to the outdoors, that kind of thing, which is just more expensive than keeping cattle or chickens really confined in a feed lot," Minnick explains.

Q: Organic foods are more nutritious: T or F?

A: NOT NECESSARILY. Studies haven't found much of a difference in nutrient levels in organic versus conventional produce, Minnick says. One exception might be organic meats, eggs and dairy. "Organic beef has to have some access to pasture. So by eating that grass, they're actually getting more nutrients into that beef that people can take advantage of," Minnick says. Eating organic also definitely reduces people's exposure to those chemical pesticides, she adds.

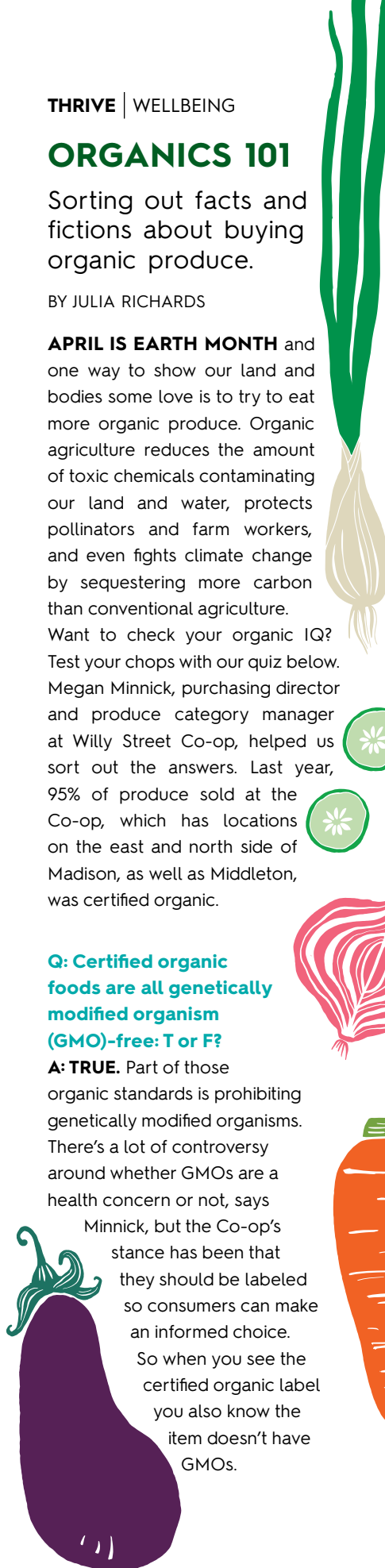
Q: Animals used to produce organic meat, dairy and eggs are allowed to have which of the following?

- A. Antibiotics
- B. Animal byproducts
- C. Growth hormones
- D. None of the above.

A: D. Animals producing organic meat, dairy or eggs cannot be treated with antibiotics or growth hormones and cannot be fed animal byproducts.

Q: Apples and eggplants will have the same pesticide residue on them unless they're organic: T or F?

A: FALSE. Some crops tend to have much more pesticide use than others. Apples have one of the highest rates of pesticide use, while eggplant have one of the lowest. If people want to reduce their pesticide exposure, they can prioritize buying certain foods organic. The Environmental Working Group has lists of produce with the highest and lowest amounts of pesticide use. (See Prioritizing What to Buy Organic). 🌸



Prioritizing What to Buy Organic

The Environmental Working Group issues lists of the produce grown with the most and least pesticides:

DIRTY DOZEN:

- | | |
|-----------------|--------------|
| 1. Strawberries | 7. Peaches |
| 2. Spinach | 8. Cherries |
| 3. Kale | 9. Pears |
| 4. Nectarines | 10. Tomatoes |
| 5. Apples | 11. Celery |
| 6. Grapes | 12. Potatoes |

CLEAN 15:

- | | |
|------------------------|--------------------|
| 1. Avocados | 8. Asparagus |
| 2. Sweet corn | 9. Kiwis |
| 3. Pineapples | 10. Cabbage |
| 4. Sweet peas (frozen) | 11. Cauliflower |
| 5. Onions | 12. Cantaloupe |
| 6. Papayas | 13. Broccoli |
| 7. Eggplants | 14. Mushrooms |
| | 15. Honeydew melon |

FARMER DIRECT

The Dane County Farmers' Market would normally return to the Capitol Square this month. Among the local offerings of fruits, vegetables, meats, eggs and cheeses are over two dozen farms that are certified organic, according to market manager Sarah Elliott. Many more use organic methods but haven't gone through the paperwork-intensive certification process.

When buying directly from the farmer who grew the produce customers can always ask about pesticide use or other concerns. "One of the main benefits of being a producer-only farmers market is that the farmer is literally the person behind the stand," Elliott says. "We wholeheartedly encourage our farmers to have conversations with their customers about their growing practices and why they make the growing choices they do."



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FRESH FROM THE FARM

Your guide to farmers' market season.

BY MARY BERGIN

When picked at the peak of ripeness, fruits and vegetables taste outstanding all on their own, with little need for complicated preparations. Snack on raw sugar snap peas, including the edible pod, or bite into a tomato as though it were an apple. The simple roasting of carrots or squash works. So does the quick steaming of string beans or sautéing of Brussels sprouts.



WHAT RIPENS WHEN?

Mother Nature decides when food is ready for harvest because wild swings in temperature and precipitation might affect crop yields and ripening. Conversely, greenhouses or hoop houses extend growing seasons because the climate is controlled. Here is what to expect at Wisconsin farmers' markets during a typical growing season.

MARKETS IN MADISON

The mother of all markets in Wisconsin is the year-round Dane County Farmers' Market, the largest producer-only market in the nation. The only items sold are those grown or produced by around 275 Wisconsin vendors total throughout the year; at least 150 stalls circle the state Capitol on Saturdays from April to November. Because of cancellations of public events and gatherings and uncertainty in when events will resume again, you'll want to check dates for each market before you go.

There's almost one farmers' market going on every day of the week, spring to fall. Here is a partial listing:

DANE COUNTY (Wed.),

Wednesdays, 8:30 a.m. to 1:45 p.m., April 15 to Nov. 4, 200 block of Martin Luther King Jr. Blvd.

DANE COUNTY (Sat),

Saturdays, 6:15 a.m. to 1:45 p.m., April 11 to Nov. 7, Capitol Square.

EASTSIDE, **Tuesdays**,

4-7 p.m., April 28 to Oct 27, McPike Park, 202 S. Ingersoll St

ELVER PARK, **Saturdays**,

9 a.m. to 1 p.m., June to September, 1250 McKenna Blvd.

HILLDALE, **Wednesdays and**

Saturdays, 8 a.m. to 1 p.m., May to October, behind L.L. Bean off of Segoe Rd.

MONROE STREET,

Sundays, 9 a.m. to 1 p.m., May 3 to Oct 25, Edgewood High School, 2219 Monroe St

NORTHSIDE, **Sundays**,

8:30 a.m. to 12:30 p.m., May 3 to Oct 18, Northside TownCenter, 1865 Northport Dr.

WESTSIDE, **Saturdays**, 7 a.m.

to 12:30 p.m., April 18 to Nov. 7, UW Digestive Health Center, 750 University Row.

SOUTH MADISON, **Mondays**,

2-6 p.m., June 10 to Oct 28, Novation Center, 2500 Rimrock Rd.

Tuesdays, 2-6 p.m., May 21

to Oct 29, Madison Labor Temple, 1602 Park St

Wednesdays, 2-6 p.m.,

June 19 to Oct 30, Novation Center 2500 Rimrock Rd.

Fridays, 2-6 p.m., June 28 to

Oct 25, Villager Mall, 2312 S. Park St

Sundays, 11 a.m. to 3 p.m.,

April 28 to Oct 27, Madison Labor Temple, 1602 S. Park St 🌸

Shanna Wolf, S. Photography
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Hair loss is not only a men's issue, it can be devastating to women too. Loss of one's hair is often tied to feelings of aging, diminished attractiveness, and loss of self-esteem. Yet, it seems more attention is given to restoration of men's hair loss and their self-confidence, and women are often relegated to camouflage techniques or drastic changes in style. Here, at The Rawal Institute for Hair Restoration and Aesthetic Medicine, we understand the physical and psychological toll hair loss takes on BOTH women and men and provide comprehensive medical and surgical strategies for all forms of hair loss.

Shamila Gupta Rawal, MD is a board-certified otolaryngologist/head and neck surgeon, who specializes in the management of hair loss and rejuvenation of the face and neck at her private practice on the west side of Madison. Her consultations are conducted in a personalized manner and are never rushed. All treatment plans are customized to the patient's individual situation and are designed to adapt to changing needs over time, using evidence-based and state of the art medicine. Because hair loss and aging of the skin are progressive, ongoing issues, Dr. Rawal cultivates a long-term partnership with her female and male patients, empowering them to be active participants in their treatment plans and giving them a renewed sense of self-confidence and vitality.

A MAIN STREET MAINSTAY

PULLING from her background in real estate and fine jewelry, Vicky Marsala opened Red Barn Company Store in Waunakee in 2013. Her shop, which has a modern farmhouse aesthetic, has home décor, Pandora jewelry, a bit of clothing and even some vintage finds mixed in: “It’s really so many stores in one,” affirms Marsala.

As of press time, Marsala was unsure of when Red Barn could restore their regular hours—but says customers can easily shop from their e-commerce website or call and have products brought out curbside. As always, her customer service never skips a beat—even if she can’t converse with customers face-to-face. —Shayna Mace 🌸

114 E. Main St., Suite 107, Waunakee.
redbarncompanystore.com



PHOTOGRAPHY BY SHANNA WOLF

SHOP THE LOOK



Mudpie's adorable pizza platter set has a cheeky saying. \$64.95

This “I love you” wall hanging would be a perfect wedding gift—or for yourself. \$89.95



1803's hand-poured soy candles come in countless scents—including Lemon Drop Cookie, like this one. \$20.95



Bathymetry custom-makes serving trays and wall hangings for Red Barn. Customers can order other lakes, too. Starting at \$189.95



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Natural Intuition

A return to neutral tones and textures plus pops of color harmonize in today's on-trend interiors.

PRODUCT SELECTION BY ALEXIS GARRETT BLAKE PHOTOGRAPHY AND STYLING BY SHANNA WOLF

(Clockwise from top left) RMCOCO Kasbach fabric in Lagoon, **Creative Energy**; Restoration Hardware leather in Antique Chestnut, restorationhardware.com; Christopher Farr Aruba wallpaper in Opal, christopherfarrcloth.com; alphabet marble coaster with wood letter inlay, potterybarn.com; brushed steel and maple samples from Farmstrong Design (see table next page), farmstrongdesign.com; Carole Fabrics Narrows Bridge fabric in Field, **Creative Energy**; WOW Ceramics Fez Collection matte and gloss tile in Mustard, **FLOOR360**. Necklace, candlestick and woven Hopi bowl, **Garrett Blake's own**.

THINK WARMTH and character when selecting accent pieces or designing a new space. With cool colors dominating color palettes the last several years, a return to vibrancy is a welcome change. "[We're seeing] warmer tones with brushed brass, rich woods and woven leathers," says Madison interior designer Alexis Garrett Blake. "[There is also a trend toward] greener living by incorporating antiques and reclaimed materials." Garrett Blake assembled a mood board based off of her inspirations right now.

WARMING UP

Delightful details and rich fabrications are all you need right now.

1



2



3



4



5



6



7



8



9



1. Gleamy gold and an Art Deco feel jazz up this light fixture. **Visual Comfort Bryant Four Light Bath Sconce**, \$925, Madison Lighting. 2. A soft blue stripe blanket is a perfect functional accent. **Pendleton Eco-Wise wool blanket**, \$149, pendleton.com. 3. A stool in a peppy print equals a statement piece for any room. **Pillow-top ottoman (covered in Josef Frank fabric)**, \$1,850, Straight Thread Chair Co. 4. "I recently read 'Joyful' by Ingrid Fetell Lee, which was perfectly timed with this color trend. It looks at the impact of design, and specifically color, has on creating environments that inspire personal joy," says interior designer Alexis Garrett Blake. **"Joyful" book**, \$30, A Room of One's Own. 5. A lamp with color and pattern is a welcome addition to any side table. **Blue ceramic table lamp**, \$60, Pier One (image courtesy of Pier One). 6. Jute rugs are not only stylish, but durable. Try layering a smaller patterned rug on top for a sophisticated look. **Surya Davidson jute rug**, \$85 and up, Creative Energy. 7. The basketweave texture on this chair can mix and match with a variety of looks, from coastal to classic. **Opalhouse Ceylon woven dining chair**, \$140, Target. 8. A sunburst pattern on this gorgeous sideboard hints at retro glamour, but is in a thoroughly modern silhouette. **Ambrose pine sideboard**, \$2,390, Brown & Beam (image courtesy of Brown & Beam). 9. "I've loved collaborating with local furniture makers like Farmstrong Design, The Straight Thread and New Metal Creations. The city of Madison has incredible talent!" says Garrett Blake. **60" round walnut and steel base dining table**, price upon request, Farmstrong Design.



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DWELL

THE COLOR PICKER

How one expert made hues her calling.

BY HANNAH WENTE

PAINT SWATCHES, siding samples and roofing materials line the back of Laurie Lundgren's charcoal Toyota Prius—which she calls her mobile design studio. She works wherever the job is.

Lundgren (left) opened her residential and commercial painting business in 1995 at age 26. Five years ago, she retired her paintbrushes and hung up her ladder, but her color consulting business, Laurie Lundgren Color & Design, remains in full swing. In 2019, she completed 450 design consultations.

Amy Stacey worked with Lundgren in 2018 to select a color palette for her east-side bungalow. She wanted to maintain the historic look of the home and neighborhood.

"I told Laurie I wanted something whimsical, maybe blue," she says. "She pulled a color combination out of the back of her car with a beautiful blue and a green accent color. We ended up going with that first choice. She's like a magician."

People knocked on Stacey's door to remark on the bungalow's transformation.

"It's a corner house," says Stacey, "So it really woke up the neighborhood."

According to Stacey, three neighbors were so inspired they repainted their homes using Lundgren's advice.

Each color consultation starts with a home visit so Lundgren can get a sense of the neighborhood and home. She tries to infuse the client's personality and home's architecture into the space through color choice. Her clients use adjectives for their desired look, like classy, playful or conservative. She translates those adjectives into color.

"Think of me as an interpreter," she says. "[Clients] don't have to know what color they want; they just need to tell me how they want the house or space to feel."

Lundgren could visualize color combinations as a child. This led her to a degree in graphic arts and printing from UW-Platteville. She turned down a job at an advertising agency because it felt too corporate and limiting. Thankfully for Madison residents, she uncovered her true calling.

"I love every single part of what I do," Lundgren says. "My favorite part is making people fall in love with the house they already own and making them love it even more than when they met me." 🌸

Hannah Wente builds community through her freelance writing and nonprofit work.



↑ Three Expert Color Combinations

People often make the mistake of putting things in the same color value, but contrast is what makes for good design.

Each of these combinations have a light, a dark and a mid-range color value.

1. **COASTAL**: Navy blue with winter white and soft camel.
2. **SUNSET**: Charcoal, with burnt orange and cream.
3. **NATURE**: Light putty paired with a dark mushroom, then accented with a muted blue-green.

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Pro Tips

- Lundgren says it's a myth that small spaces like powder rooms should have neutral colors. Powder rooms don't have a lot of constraints, meaning you can add bright, bold colors and really make an impact.
- In fall and winter, a lack of light means color selection should only occur before 1:30 p.m. When the sun is low in the sky, it distorts colors and casts long shadows.
- The new "it" color? Khaki.



↑ A Step-By-Step Color Guide:

- Look for constraints. Is the roof/countertop/floor/furniture staying the same? If yes, work around it.
- Think of a walk through your house as similar to a drive. On the interstate you want to be safe, so leave foyers/hallways/stairwells simple and plain by painting them light and neutral colors.
- Living rooms and kitchens should be like a drive through town: use mid-tone neutrals.
- Add eye-catching color to hidden areas of the house, such as bold and deeper accents.



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ASK THE EXPERT



HEATHER WEASLER

TIPS FOR SELLING YOUR HOME

ASK DAYDREAM PROPERTIES

Should I hire a realtor to sell my house or should I try on my own?

There's a lot involved in selling a home. Assuming you are savvy with market trends, once you've gotten your house clean and staged, completed all the required paperwork, hired a professional to take photos and consulted with an attorney, then you can begin to market your home. Hiring outside resources to assist with time-consuming tasks such as these, frees up a lot of time, allowing you to focus on the things you'd rather be doing. In addition, without a realtor, your home will not be accessible to as many buyers and you will be left to handle showings on your own. And studies show that on average, agent-assisted sellers sell their homes for more money.

In my experience, the sellers who list on their own and price on their own want to get in on the fever of the market. However, good agents will rarely let their buyers overpay for a home. (And for buyers, it's always good to have an agent. Never buy directly from the listing agent whose job is to work for the seller.)

How can I make my house stand out from other homes?

Staging is key and it's one of my favorite parts of this job. (Other than making my clients a TON of money!) I simply love walking through a new listing and discovering all the pieces that I can use to make the property shine and stand out from the others. I think it's good practice to remove all personal

items from the home so buyers can visualize themselves living there. However, sometimes a home has so much character and charm I find it really delightful to highlight those fun, quirky parts you've grown to love over the years. Maybe it's a built-in shelf that opens into a secret room or a lovely window seat where you can watch the birds frolic in the leaves. A home is an extension of yourself and I really love to get to know my sellers so when the time comes to sell their home, I've taken special care to share the good things that potential buyers might not see.

What simple updates/refreshes will offer the biggest return?

Curb appeal is huge. If at all possible, clean out any items from the yard that serve no real purpose. Maybe you have a really neat antique radio flyer wagon sitting in a flower bed collecting rust. Get rid of it. Fresh flowers, a swept front stoop and good lighting all play a key role in a buyer's first impression. Inside the house, fresh paint is always a plus as well as a deep clean. Do you need to update that powder room off the kitchen? Maybe not. Maybe the buyer would like to customize it and make it their own.

My house needs some repairs. Do I need to make them?

Unless your name is Bob the Builder then probably not. It's really smart to have an agent come by and tell you what is most important to focus on when preparing your home for sale. Sellers get great relief when I walk through and tell them the project they have been putting off for years is not a deal killer at all. Having attended hundreds of inspections, I know what could potentially become a hassle come inspection time. In a seller's market, buyers will sometimes take repairs on themselves in order to make the transaction go smoother.

Selling your home can be a stressful and busy time. However, realtors are there to help you with all of the questions and challenges, guiding you through each step of the process—saving you time and money. Why not hire someone who loves doing this for a living?

Heather Weasler has been a realtor since 2013 and absolutely loves it. She believes her previous experience as a public school teacher helps her educate her clients about the process of buying and selling a home. She is known to be fiercely loyal and believes being a retired roller derby skater helps in the negotiation process "quite a bit." She considers herself an expert in the Dane and Door county markets and is pretty fluent in Jefferson, Rock and Green counties as well.

She specializes in staging and marketing, highlighting those special characteristics to make a home stand out from the others. She loves getting to know her clients and chose this field of work because "making people happy is my number one priority."



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7 Best Small Town Getaways

Some of Wisconsin's best places to visit are quiet, quaint and easily driveable.

Where will you go next?

When our editorial team first envisioned this feature months back, we couldn't wait to share these seven picturesque burgs with you that boast delicious food, excellent shopping and one-of-a-kind events and fests. Who doesn't love an amazing hidden gem, free of tourists and run-of-the-mill cuisine? However, when the coronavirus pandemic reached crisis mode in late February and into March, we knew we'd have to temper these small-town stories with a caveat: that we know many of the businesses mentioned may very well be temporarily closed or operating on limited hours when you read this magazine. Many small businesses right now are facing hardship and loss of revenue, while locals and visitors alike have to stay away from shops, restaurants, bars and gathering places. As of press time it's not clear when these businesses can reopen fully again for customers.

But, these mighty towns also give us the promise of hope; after all, these mom-and-pop shops and small businesses have thrived against all odds in these small towns. They create the very fabric of our state. Even if you can't visit these special places now, you will be able to again—hopefully later this spring or summer. And trust us, they'll be worth the wait.



Serenity in SPRING GREEN

From shopping to Shakespeare.

BY JESSICA STEINHOFF

WITH CONNECTIONS to Frank Lloyd Wright and Shakespeare, tiny Spring Green is a cultural heavyweight located just over 30 miles west of Madison. Here are some of the best places to explore.

Frank Lloyd Wright's Taliesin estate features buildings from many stages of the architectural innovator's career. The view from his bedroom looks like a Japanese woodblock print, thanks to his clever window design. For a more unusual display of creativity, head to House on the Rock and its indoor carousel, which has 269 animals, 20,000 lights and a host of mannequin angels.

For an arts and culture fix, the Wyoming Valley Cultural Arts Center presents performances and exhibits inside a Wright-designed building. Handmade stoneware is the specialty of Wilson Creek Pottery, which offers classes and a memorable shopping experience.

Speaking of shopping, Convivio proffers table linens from across the globe, wines and cocktail supplies, and bold espresso drinks. Half a block away and across the street is the can't-miss Arcadia Books, a book store that feels like it belongs in a major metropolitan city but with a cozy, small-town vibe. Find all of the latest best-sellers, a great kid's section and The Paper Crane Coffeehouse that serves coffee, tea, sandwiches, salads and even beer and wine. Operated by the same family since 1916, Nina's Department & Variety Store attracts gift-givers with natural-fiber yarns and classic toys and games. Yet another shopping destination is the Spring Green General Store that also has a cafe that uses handcrafted cheeses, Wisconsin cherries and locally produced grains.

Regional ingredients enliven classic English dishes at Freddy Valentine's, a pub known for its craft beers and martinis. On Fridays, the town's best pizza party happens at the White School, a historic building with a photography studio and a wood-fired oven.

Experience the region's beauty with challenging hikes and panoramic views of the Wisconsin River amid the bluffs of Tower Hill State Park. Wind down with a concert at the Sh*tty Barn, a rustic yet intimate venue where Jeremy Messersmith, Jesse Dayton and others have performed.

PHOTOS COURTESY TRAVEL WISCONSIN

Taliesin

SHAKESPEARE AND COMPANY

With a 1,000-seat outdoor theater, a Shakespearean focus and stellar actors, American Players Theatre, aka APT, is a must-visit. You can also witness APT members' talents at karaoke night at The Shed, a local bar/restaurant. Or, visit the ventures of APT alums. APT actors abound in Two Crows Theatre Company which performs at Slowpoke Lounge & Cabaret. Meanwhile, Arcadia Books also offers author events and a well-curated selection of literature, biographies and the Bard's plays.



American Players Theatre

R&R BY THE RIVER

Spring Green pairs the Wisconsin River's beauty with nods to its most famous resident: Frank Lloyd Wright. Designed by J.C. Caraway, one of Wright's apprentices, the Usonian Inn boasts eco-friendly features. At Wisconsin Riverside Resort you can sleep in a cabin, rent a kayak and play in a pond equipped with a trampoline. Enjoy a cocktail, some prime rib and people-watching by the river at the resort's restaurant.



Carousel at House on the Rock

Creative underground in MINERAL POINT

Arts abound in this historic town.

BY NICOLE GRUTER

NESTLED within southern Wisconsin's bucolic rolling hills lies a small town big on attractions. What began as a mining town in the 1820s, Mineral Point has transformed into an enchanting destination for lovers of culture, early American history and old-world charm.

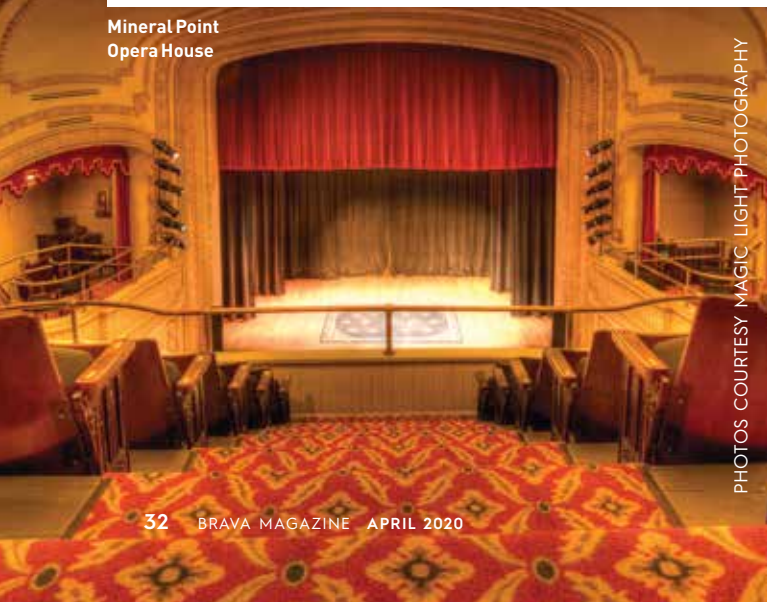
The town's creative flair can be experienced through its thriving art scene wherein artists live, create and sell exquisite works in every medium. From rustic folk to fine art, the variety and craftsmanship are inspiring. Gallery nights (normally held the first weekends in April, June, August and December) invite visitors to shop over 20 galleries until 9 p.m. And each October, curious visitors get a behind-the-scenes look at how artists create their work when the vivacious artistic community opens its galleries and studios for the Fall Art Tour.

Mineral Point's strong historic preservation movement is highlighted within the area's lodging. Beautifully refurbished boutique hotels and rustic homes-turned-bed-and-breakfasts provide uniquely eclectic choices for where to rest your head. The first city in Wisconsin listed on the National Register of Historic Places, Mineral Point's exceptional architecture can be fully admired during the Historic Preservation Celebration held every first weekend in May.

An incredible array of historic sites is packed into just a few square miles. Pendarvis State Historic Site, a collection of restored buildings from early Wisconsin's mining community, the Mineral Point Railroad Depot (Wisconsin's oldest) and the gorgeous Mineral Point Opera House are but a few examples of how this distinctive city preserves its past with purpose.

Along the downtown streets and beyond, you'll find distinct culinary delights including Red Rooster's traditional pasties (stemming from the area's Cornish immigrants), Popolo's wood-fired pizzas, and of course, Wisconsin's cornerstone: internationally award-winning Hook's cheese, made right in Mineral Point. Many restaurants also feature locally-sourced meats and greens, along with the occasional local musician.

Mineral Point
Opera House



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Orchard Lawn
Museum



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SHAKE RAG ALLEY CENTER FOR THE ARTS

Ever wanted to try blacksmithing, print-making or creative writing? Immerse yourself first-hand in Mineral Point's artistic culture. The



center offers a huge array of workshops and custom retreats in the visual, performing and literary arts for both adults and children. Historic on-site lodging and site rentals include a log cabin, the refurbished Coach House and an 1850's cut-stone cottage. Lush gardens with a natural spring-fed stream inspire the imagination.

MINERAL POINT BLUES & ROOTS FESTIVAL

Now in its second year, this late August event has expanded to two days and two stages of national and regional musical acts. The festival benefits the Mineral Point Historical Society and the Mineral Point Music Boosters. Bring a chair and enjoy fantastic entertainment performed on the beautiful grounds of Orchard Lawn, an authentically restored Italianate mansion. No carry-ins are allowed, but there's no need with the on-site beer, wine, hard cider and food trucks.

Heart of the Driftless VIROQUA

Coulee culture.

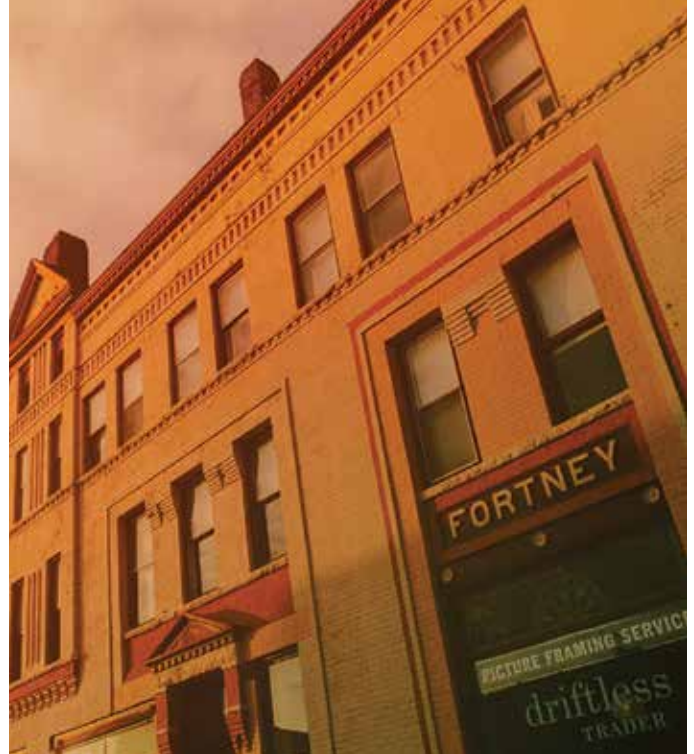
BY MEGAN ROESSLER

WISCONSIN'S Driftless Area is truly unique. Here, steep, rugged hills are punctuated by cold, clear trout streams that run through valleys left behind as glacial drifts flattened the rest of the state 31,500 years ago. Hidden among these hills is Viroqua: a tiny town with a population of just 4,500. Despite its size, Viroqua has charisma, culture and cuisine all its own and has the makings of a perfect weekend getaway.

Start your day with a fuel up at the flagship location of Kickapoo Coffee. A garage-style door opens the café to picnic table seating outside. Next, a stroll down Main Street, which has small-town charm in spades, offers something for everyone. Anglers can stop by the Driftless Angler, which serves as an outlet for fly-fishing clothing, gear and more. Knitters can delight in hand-dyed wools and knitting supplies at Ewetopia Fiber Shop. Bookworms can sate their intellectual appetite at Driftless Books and Music, a bookstore with a truly vast collection that specializes in rare and antique finds. A trip to the indoor Viroqua Public Market to browse arts, crafts and foodstuffs will round out the afternoon, and a stop at Wisco Pop! to sip a soda made from local, organic ingredients makes for the perfect afternoon treat.

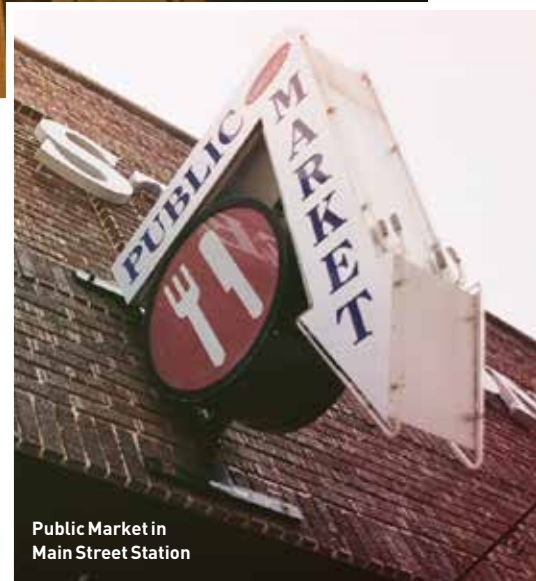
For dinner, hit up the home base of Luke Zahm—who you may recognize from his freshman season hosting “Wisconsin Foodie”—in an understated storefront on Viroqua’s Main Street. There, The Driftless Café humbly serves lunch, dinner, pizza and brunch made from the finest local organic meats and vegetables. (Be sure to check out the Instagram-worthy mural of a trout outside.) Rest up at the quaint Coulee Cabins, a short jaunt up Highway 14, to enjoy an authentic log cabin experience or stay at the historic Viroqua Heritage Inn to be close to the quiet, comforting hum of downtown.

Viroqua’s sophisticated creative flair and beautiful scenery help it to truly live up to its nickname: “The Heart of the Driftless.” An organic oasis and artist’s dream, this town offers the ultimate weekender’s escape.



Fortney
Residence Hotel

PHOTOS COURTESY DON HOWARD



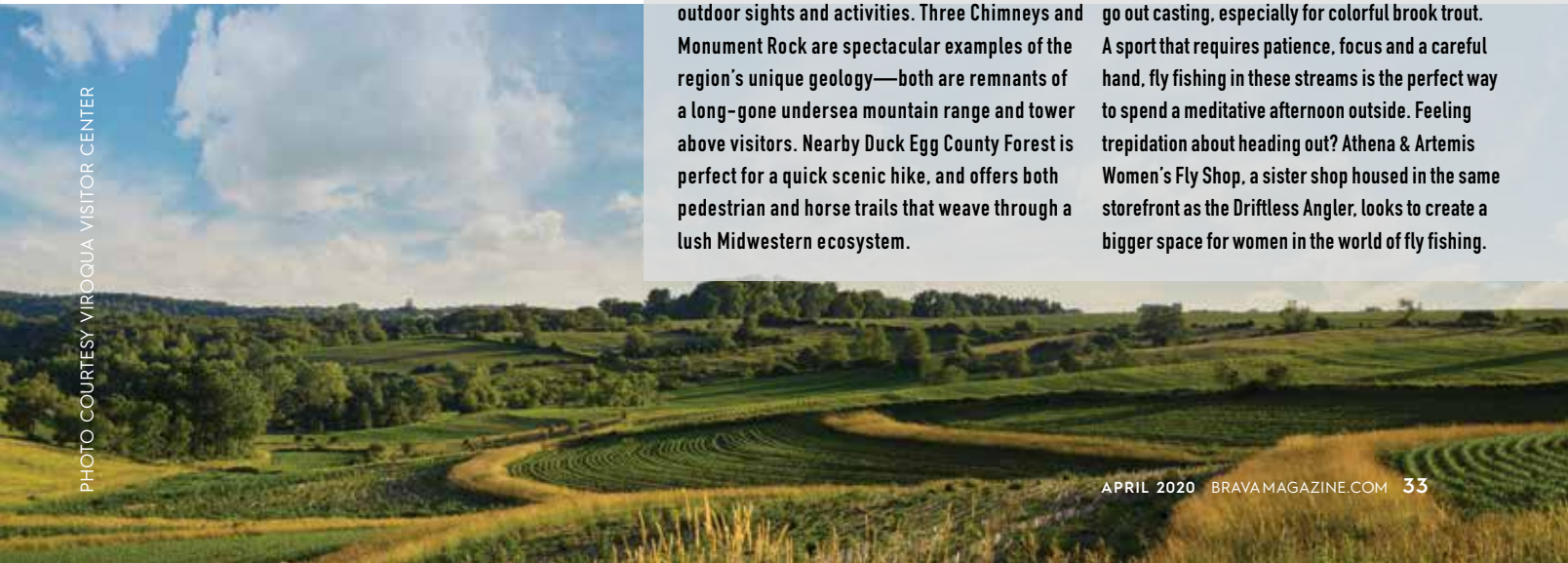
Public Market in
Main Street Station

NURTURING NATURE

For those who are looking to amble around the Driftless region’s landscapes, there are plenty of outdoor sights and activities. Three Chimneys and Monument Rock are spectacular examples of the region’s unique geology—both are remnants of a long-gone undersea mountain range and tower above visitors. Nearby Duck Egg County Forest is perfect for a quick scenic hike, and offers both pedestrian and horse trails that weave through a lush Midwestern ecosystem.

The cold water trout streams of the Driftless region make it a world-renowned destination to go out casting, especially for colorful brook trout. A sport that requires patience, focus and a careful hand, fly fishing in these streams is the perfect way to spend a meditative afternoon outside. Feeling trepidation about heading out? Athena & Artemis Women’s Fly Shop, a sister shop housed in the same storefront as the Driftless Angler, looks to create a bigger space for women in the world of fly fishing.

PHOTO COURTESY VIROQUA VISITOR CENTER



What's poppin' in PEPIN

Lakeside beauty.

BY KEVIN REVOLINSKI

NOT far south from where the Mississippi River leaves Minnesota and becomes Wisconsin's western border, a narrowing of the valley constricts the waters to form Lake Pepin, a beautiful 22-mile-long lake between the river bluffs never more than two miles wide. Here on its shores you'll find the perfectly walkable little town of Pepin.

Also known for being the birthplace of children's book author Laura Ingalls Wilder, Pepin hosts a museum and giftshop honoring her in its downtown. And the Little House Wayside Cabin, a replica of her childhood home which was the setting for "Little House in the Big Woods," sits on three acres seven miles northwest of town.

For breakfast, face the day with caffeine and a pastry at The 404 Coffee Shop or get the full from-scratch breakfast at Homemade Café. A jaunt to Villa Bellezza, a quaint vineyard seemingly transplanted from Italy, offers samples of their more than two dozen wines and tours from vineyard to tasting room. Their restaurant Il Forno serves pasta, panini and wood-fired pizzas. Sunday brunches bring an Italian buffet and mimosas to go with your cannoli.

Other dining delights include the guilty pleasures at the homemade fudge and ice cream shop attached to the Garden Pub. (Have a sip at their Tiki Bar, too.) Walk to the corner of the same block for local artisan crafts at The Tin Boutique.

The finest dining in town is at the aptly-named Harbor View Café, with its upscale seasonal menu and lengthy wine list in a casual setting. The modest deck at The Pickle Factory is a nice perch for a sundowner and some tavern fare as you look across the lake to the bluffs in Minnesota.

Speaking of the lake, Captain Bob, one of the hosts at the town's Harbor Hill Inn, commands sailing excursions on his 32-foot Catalina 320—including sunset and starlight cruises.

After your busy day, rest your head at the aforementioned Harbor Hill Inn, an 1870 Queen Anne-style Victorian home a block away from Pepin's marina.



Villa Bellezza

THE LONG AND WINE-DING ROAD

This stretch of the Mississippi also has its own wine trail, and in addition to Pepin's own Villa Bellezza, there are two other stops nearby. Ten minutes north in Stockholm is Maiden Rock Winery & Cidery, an 80-acre farm and orchard with a tasting room and a full calendar of events throughout the summer season. To the south, up in the bluffs above Alma, is Danzinger Winery, an 18-acre vineyard using all its own grapes for an assortment of reds and whites, ranging from dry to sweet dessert wines.



PHOTOS COURTESY VISIT PEPIN COUNTY



Lake Pepin



PHOTOS COURTESY VISIT PEPIN COUNTY

A BEAUTIFUL BYWAY

Pepin is but one of 33 towns along Wisconsin's 250-mile segment of the Great River Road National Scenic Byway. From Prescott to Potosi with La Crosse right in the middle, State Highway 35 (and part of 133) slips between bluffs and river with a variety of regional parks, small-town charms, and scenic overlooks. Visitor centers at either end offer ideas, and free maps are available online at wigrr.com.



Dynamic DELAFIELD

Hidden treasures abound.

BY KRISTINE HANSEN

ART AND TUNES

Twice a year, downtown Delafield hosts a Spring Art Walk and a Fall Art Walk, both on Friday evenings. This year's dates are May 29 and Sept. 11. As a bonus, musicians fill the air with their tunes. From photography to stained glass, art is displayed within shops and boutiques on Milwaukee, Genesee and Wells streets, with some artists selling their wares right out front. Local restaurants and shops stay open late, celebrating the bliss of a beautiful summer or fall night to kick-start the weekend.

REIMAGINED during the '80s and '90s by developer Bob Lang (you probably know the LANG company's illustrated calendars of cute town-and-country scenes), downtown Delafield is expanding its colonial aesthetic for cosmopolitan flair. This includes its boutique hotel, on-trend apparel shops and eateries in artful spaces. The best part? It's all within walking distance in this town of 7,500.

Check into the 38-room Delafield Hotel, where the edgy-but-elegant décor might surprise you given the building's traditional façade. Its restaurant, I.d., boasts breakfast dishes like Fat Elvis French Toast, while dinner means everything from kimchi cakes and Nashville Hot Chicken wedge salad to steak or whitefish. Guests can work out at beFitness, a three-story gym next door.

From morning to night, Delafield satisfies picky palates, starting with breakfast (chocolate-chip pancakes and lobster benedict are two hearty choices) at the Lumber Inn. For lighter options, drop into the new Blue Collar Coffee for Ruby Coffee Roasters (a Wisconsin roaster) coffee and espresso drinks, plus breakfast sandwiches and pastries.

Prominently located on Genesee Street, Belfre Kitchen—open since 2016—was once home to a Presbyterian congregation, dating back to 1868. Lunch picks include chicken pot pie, a poke bowl and Prince Edward Island mussels.

For a romantic close to the evening, Zin's Cali-Italian cuisine features dashes of Wisconsin-sourced ingredients, like a pistachio-apple salad and pinsa (pizza with a cloud-like crust). Naturally, the restaurant's name-sake wine (Zinfandel, only produced in California) is on the wine list, perfect to sip in the Cream City brick building.

Element Style flaunts on-trend apparel (think chic tops, dresses, shoes and jewelry) at its Genesee Street boutique. Around the corner, Main Street Boutique has more women's picks—like jeans, leggings, tops and jackets. Across the street, Next Door Boutique carries women's clothes with flair, funky jewelry and chic blazers, all curated by the owner's discerning eye. In town on a weekend? Hidden Staircase is an indie bookstore open only on Saturdays, and also sells pottery and greeting cards. Look for the tiny sign next to Blue Collar Coffee.

Don't leave town without exploring Delafield by water. Clear Water Outdoor rents stand-up paddleboards and kayaks at its stand on Nagawicka Lake (in St. John's Park) in downtown Delafield.

WALK THIS WAY

Part of the Kettle Moraine State Forest, the Lapham Peak Unit is a natural paradise less than a five-minute drive away. The park includes 20 miles of trails full of peaks and valleys perfect for a hike. Climb to the top of the 45-foot wooden observation tower and your reward is panoramic views of how the region's topography shifted 10,000 years ago. In fact, a four-mile segment of the Ice Age Trail is in the park.

Food & fun in PRINCETON

The good life in Green Lake County.

BY MARY BERGIN

A **TINY** sign says “cinnamon roll,” but this is no pudgy pedestrian pastry, slathered with vanilla icing. What we have is croissant dough, twisted and immersed in sugary cinnamon.

This lighter version of decadence shows up in Princeton, population 1,200, in Green Lake County. The hamlet is home to Renard’s European Bakeshop, which also makes cardamom braids, lattice-shaped fougasse and a black currant tart named after Joel Robuchon (once declared “chef of the century” by the Gault & Millau dining guide).

All this elevates Renard’s from bakery to patisserie in rural Wisconsin.

Main Street may be ground zero for shopping elsewhere, but Princeton’s can’t-miss retail area is three blocks of Water Street, where Renard’s neighbors include cute boutiques with one-word names: Daiseye, Twigs, Twister, Shiloh.

Once in a Blue Moon offers scrambles, wraps, pasta bowls and a classy gift shop. Across the street: Horseradish Kitchen and Market, has edgy dining that began as a food truck (a little school bus, actually).

It’s a pleasant day trip, but outdoor lovers will make it more. Follow Highway 23 (and the Fox River) four miles west, for a Northwoods escape at Mekan River Outfitters and Lodge (open May to March). Bike, canoe or kayak on your own—or book a guided tour.

Relax in front of the pine-log lodge’s 35-foot-tall fireplace and nurse a cocktail. Dine on hearty fare from steaks to seafood. Snooze in a rustic cabin or homey lodge bedroom.

East of Princeton you can golf in Green Lake, at Tuscumbia (Wisconsin’s oldest course) and the deep bunkers of Lawsonia. Two perfect places to unwind afterward: Norton’s (a lakeside supper club since 1948) and Thrasher Opera House for music.

Count Greenway House, an 1880 mansion, is among Green Lake’s grand bed-and-breakfast inns. Roomy bedrooms are named after bygone-era resorts, but the lake—the deepest inside of Wisconsin—remains as gorgeous as ever.



PHOTOS COURTESY PRINCETON
CHAMBER OF COMMERCE

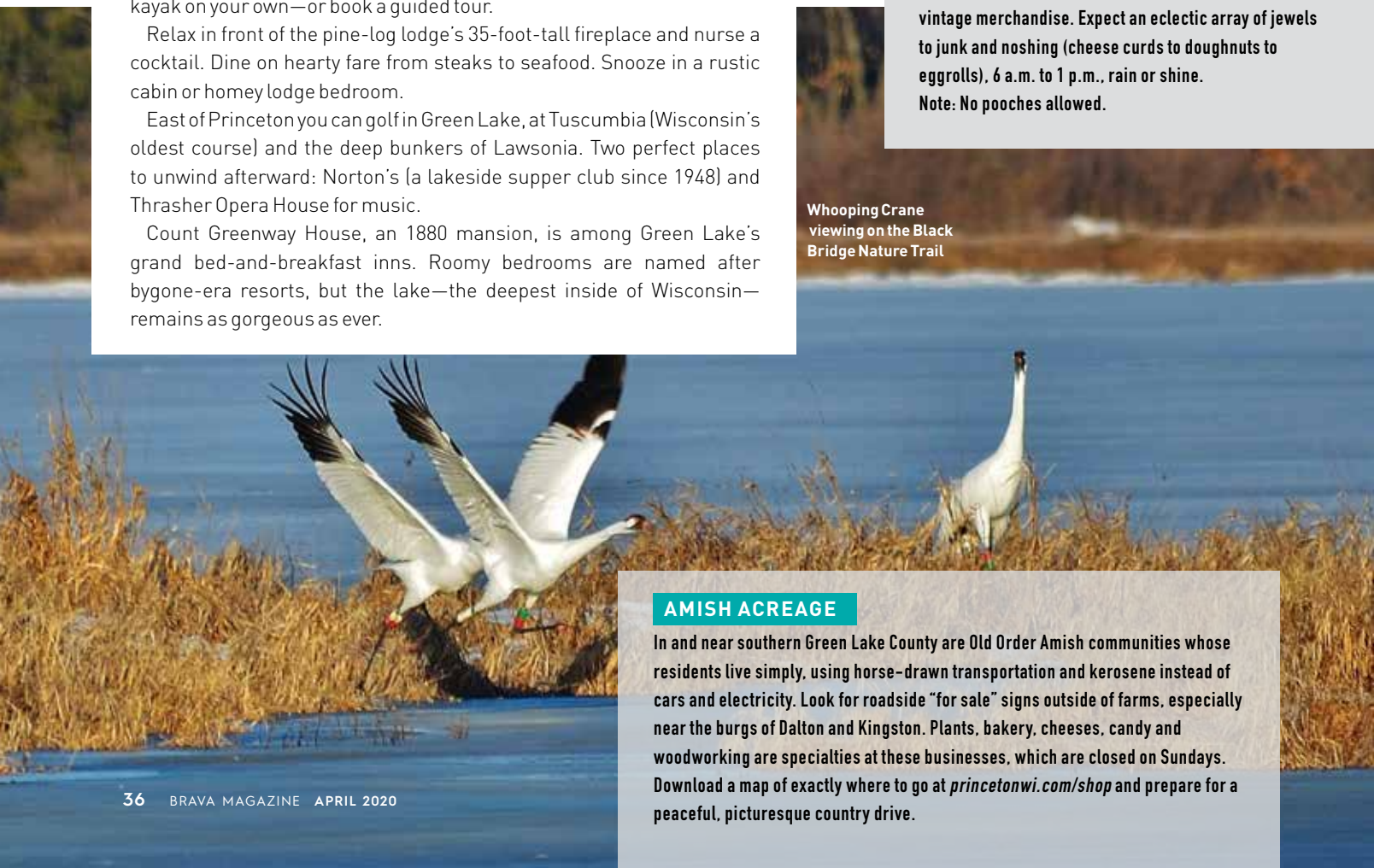


MEGA MARKET

Up to 180 vendors fill City Park on Saturdays for the Princeton Flea Market, April 25 to Oct. 10. That makes it among the largest flea markets in Wisconsin. For sale are in-season produce and bedding plants, lawn and home décor, handicrafts and artwork, and new and vintage merchandise. Expect an eclectic array of jewels to junk and noshing (cheese curds to doughnuts to eggrolls), 6 a.m. to 1 p.m., rain or shine.

Note: No pooches allowed.

Whooping Crane
viewing on the Black
Bridge Nature Trail



AMISH ACREAGE

In and near southern Green Lake County are Old Order Amish communities whose residents live simply, using horse-drawn transportation and kerosene instead of cars and electricity. Look for roadside “for sale” signs outside of farms, especially near the burgs of Dalton and Kingston. Plants, bakery, cheeses, candy and woodworking are specialties at these businesses, which are closed on Sundays. Download a map of exactly where to go at princetonwi.com/shop and prepare for a peaceful, picturesque country drive.



Charming CAMBRIDGE

A slice of small-town life.

BY SHELBY DEERING

WEBET you've been through it a hundred times, as you drive from Madison to other locales. Maybe you've spotted its downtown dotted with historic brick buildings. Perhaps you've seen signs directing visitors to Lake Ripley. Or, you could have noted its small-town charm and bookmarked it for a future trip as you continued driving.

It's worth making a date to stop, linger and savor Cambridge, located only half an hour from the state Capitol building. With a population of 1,500, it's bursting with sweet stops that make you feel as if you've stepped into a Norman Rockwell painting—that is, if Rockwell had painted a downtown filled with stylish retail destinations. Stop in at Galleria 214 on Main Street, where you'll find Details Boutique, a curated collection of on-trend clothing; Ruby Rose Gallery, an art-gallery-meets-rock-shop sparkling with jewelry and gemstones from around the world; and the recently-opened CommonHouse, an Instagram-ready café offering health-boosting beverages and eats.

Down the street, Cambridge Gold & Antiques is like stepping into a time machine brimming with antique signs, clocks and store displays of yore. Avid Gardener is a green thumb's dream with its vibrant houseplants, herbs, macramé plant hangers and locally-produced food products to boot. Wood Station Co-Op is designed for those who love natural wood décor, like hand-hewn wall art and simply stunning furniture.

As for nearby accommodations, try a vacation home called Arlington Adventures, located on a bucolic tree farm and helmed by the owner of Wood Station Co-Op. Lake Ripley Lodge has lovely waterfront views, vintage-inspired rooms and a grand, old-fashioned front porch. To top off the bygone vibes, we suggest a meal at PLOW, slated to open in mid-April and famed for its stone walls, magical string lights and delicious farm-to-table fare. 🌱



Avid
Gardener

PHOTO: COURTESY AVID GARDENER



CamRock Trail

PHOTO: COURTESY TRAVEL WISCONSIN

PRETTY POTTERY

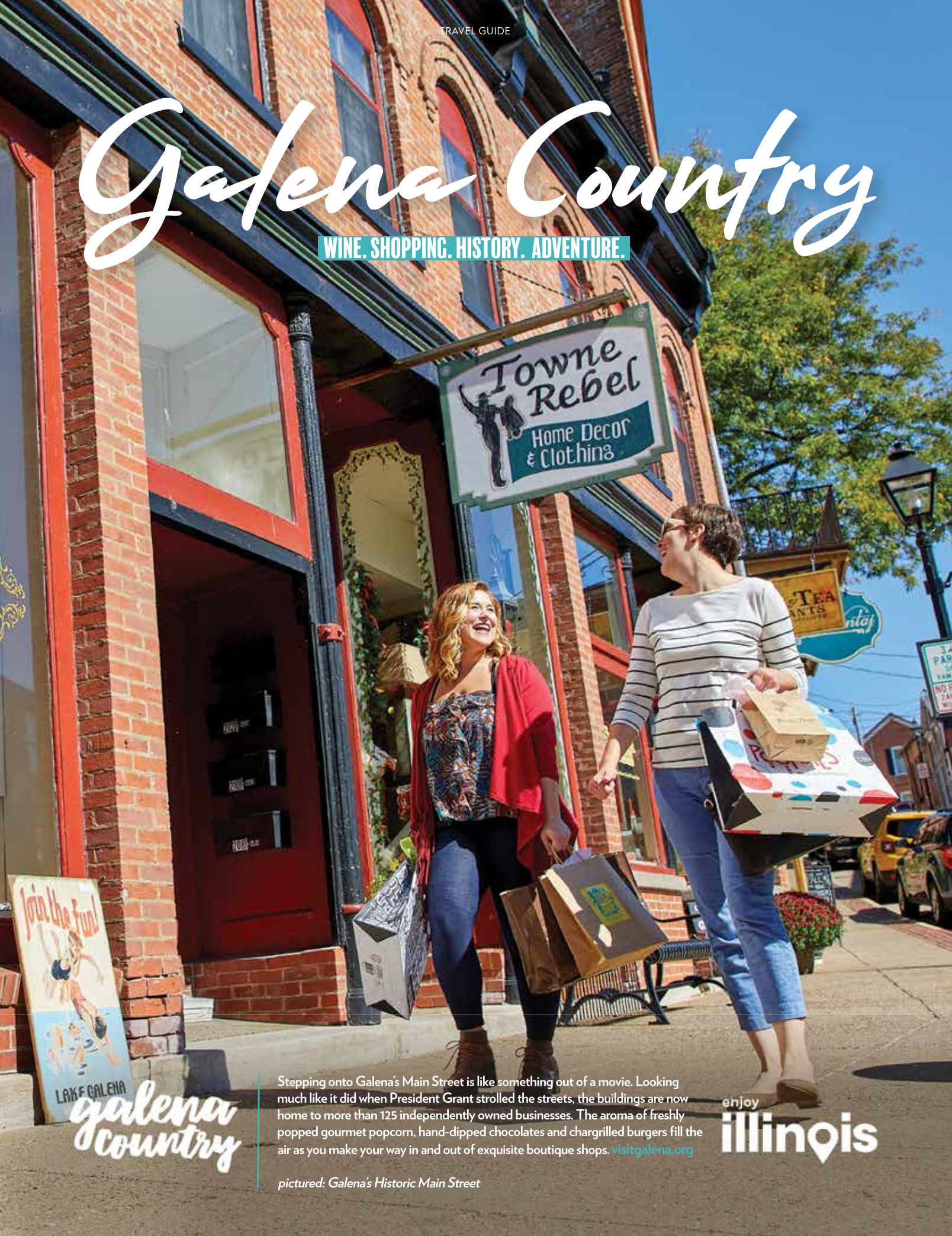
Over time, Cambridge has become a must-stop destination for pottery enthusiasts. It's the home of Rowe Pottery, a Cambridge mainstay for 45 years. Selling its coveted pottery to over 500 retailers nationwide, you can peruse its oh-so-adorable company store downtown. Marked by its recognizable blue-glaze designs—featuring flowers, barns, animals and more—the storefront also contains farmhouse décor, like faux greens and well-loved wall art. On the outskirts of town, you'll discover the amazing pottery of Mark Skudlarek of Cambridge Wood-Fired Pottery. With a storefront overflowing with clay creations ranging from dishwasher and microwave-safe tableware to planters, Skudlarek invites the public to see him work twice a year. Speaking of events, you can get your fill of Cambridge's pottery scene and then some at The Clay Collective Spring Pottery Tour, a driving tour May 2–3 that spotlights Cambridge potters among others located throughout eastern Dane and western Jefferson counties.



Rowe Pottery

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pictured: Galena's Historic Main Street

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The background image shows the interior of a cheese shop. There are wooden shelves with various cheese samples, some labeled 'Cheese Samples'. There are also bottles of wine or beer. In the foreground, there is a large wheel of cheese with a label that says 'WISCONSIN'.

fresco

A timeless venue
for celebrations
of love

The image shows the exterior of the Fresco venue. There is a large red sign that says 'NEW OR'. People are sitting at white tables and chairs outside. The area is decorated with greenery and flowers.

photo by Carly McCray

FRESCOMADISON.COM | 227 State St

FUN RUN

to Main Street Monroe



Grab your friends and hit the streets of downtown Monroe. Here are some ideas for things to see, taste and do...

SIP Craft beers and nano brews, regional wines, signature cocktails, seasonal coffees. And always plenty of local flavor at a café or friendly neighborhood pub.

SAVOR Burgers and pub fare, Limburger cheese sandwiches, BBQ, homemade pizza, locally sourced and seasonal items, tex-mex, fish fry, fondue authentic Swiss specialties, local brews, and sweets and treats—caramel corn, ice cream, and buttercream fudge.

STYLE On-trend designs and accessories for you, your mom, and your daughter—casual, career, evening, or special occasion. Shoes and sandals. The latest in menswear. Gold, diamonds, and vintage costume jewelry.

TOUR See beer being made at a newer craft nano brewery or a nationally recognized historic brewery, sample spirits at a distillery, take a peek into grandma's attic at the Green County Historical Society Museum, and try on the judge's robe in the Historic Courthouse.

SHOP Cookware and kitchen gadgets, primitives, one-of-a-kind vintage, antiques, re-purposed items, custom home decor, art prints, toys, games, books, bath and body, home-spun fibers and all things knitting.

BE ENTERTAINED A full season with a variety of events, from First Thursday Shopping Nights to Concerts on the Square on the grounds of the Historic Courthouse; plus family-friendly summer themes. Exhibits and shows at Monroe Arts Center, and stage performances at Monroe Theatre Guild.



JOIN US—

Cars on the Square
June 5 & August 28

Summer Kick Off
June 6

Concerts on the Square

The Jimmys
May 29

Ivy Ford
June 12

Britins
June 25

Random Maxx
July 10

Listening Party
July 24

Reckless Remedy
August 14

FBI & the Untouchable Horns
September 17

GET FRESH

Producer Only Farmers Market
May - October

LEARN MORE

Find us online for a complete list of shops and full details on our calendar of events.

mainstreetmonroe.org
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MORE INFO/REGISTER:
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DOWN ON THE FARM

Plan a one-of-a-kind vacation where friendly animals graze outside your window and country breezes restore your soul.

BY SHELBY DEERING



There's a travel trend that's right at home in Wisconsin—agritourism. Visitors book a stay at a farm outfitted with accommodations and enjoy the country charm. Guests create memories alongside cows, beehives and natural beauty, or, they can even join in the farm work. Get ready to explore these six idyllic Wisconsin farm stays.

SABAMBA ALPACA RANCH

We can all agree that alpacas are adorable, and you can see 50 of their fuzzy faces at De Pere's Sabamba Alpaca Ranch. Sally Schmidt and her husband, Tom, started a bed-and-breakfast on their 12.5-acre property in 2009. When guests aren't relaxing in one of the B&B's two classic, comfortable rooms or eating a homemade breakfast, you'll find them spending quality time with the alpacas. "When a guest books, we ask them if they would like to interact with the alpacas while staying with us," Sally Schmidt says. "If they would like to be interactive, they may wish to help with chores, walk with the alpacas or take a photo with an alpaca." Tours are also offered.

After hanging out with Silver Rose, Mercedes or Twinkles (yes, those are some of the alpacas' real names!), you can kick back in your accommodations outfitted with private baths, Wi-Fi, or a whirlpool tub or electric fireplace.

Fun Fact: On the Sabamba Alpaca Ranch website, there's a list of due dates for when baby alpacas will be arriving. Also known as a *cria*, guests can time their stay to see a baby alpaca being born.

sabambaalpaca.com



SPUR OF THE MOMENT RANCH

If you've ever had a dream to stay at a real horse ranch, this is your chance. Spur of the Moment Ranch is a northern Wisconsin destination that lies in the heart of the Chequamegon-Nicolet National Forest. You can choose from four inviting log cabins with fireplaces, kitchens and bathrooms; four rustic cabins with a shared bathhouse; or five RV campsites (guests bring their own RV). But the true stars of the show are the horses. There are several opportunities to have one-on-one time with the equine residents, including trail rides, carriage rides or you can book an "encounter" as it's called, where you'll learn about basic horse care, saddling and riding.

Owner Ann Maletzke, who has been running the ranch for 19 years, says that kids particularly love to feed the horses. She says, "Many of our young guests enjoy feeding time at the ranch and are invited to join us for that activity either in the morning or evening."

Fun Fact: The ranch is very animal-friendly. Dogs are allowed in all cabins (with an extra cleaning charge) and guests' horses frequent the ranch as well. "Last year, we probably had over 500 of them stay with us," Maletzke says.

spurofthemomentranch.org





PHOTOS COURTESY CAMPO DI BELLA



CAMPO DI BELLA

If you've ever dreamed of venturing to the Italian countryside to lounge the day away at an authentic vineyard, you're in luck. You won't even need to buy a plane ticket to travel to Campo di Bella, a bucolic farm stay and winery located nearby in Mount Horeb. In a private retreat that resides on the second floor of the winery, you'll enjoy cedar surroundings and a plush king bed as you take in the other enchanting aspects of this farm. Take yourself on a self-guided tour to view the Frontenac and Petite Pearl grapes in the vineyard. Revel in farm-to-table cuisine at the on-site restaurant, where you'll savor local cheeses, homemade meatballs and real-deal minestrone (dinner reservations are typically held for farm stay guests). Stroll the 20 acres of farmland as you view sheep, chickens, ducks, bees and a beloved farm dog named Stella.

Fun Fact: You're welcome to taste Campo di Bella's delicious libations on the weekend. You're sure to love the Campo di Bella Rose 2018 Vermouth, crafted with Wisconsin grapes, Michigan brandy and mulled Penzeys spices. There are also plenty of international selections available to tempt your palate, from France to Germany to Portugal to Italy, of course.

campodibella.org



CIRCLE M MARKET FARM

Less than an hour from Madison in Blanchardville, Circle M Market Farm B&B is a certified-organic veggie and fruit farm with diverse animals, including sheep. This property that wholeheartedly embodies the farm-to-table spirit is where you can see your farmers' market goodies brought to life. Book a stay at the farm's stylish accommodations, which include lovingly-restored vintage travel trailers and two rooms in the 135-year-old farmhouse. There are near-endless activities provided to guests, anything from helping milk goats to taking a class in knitting, spinning, felting or soap-making, and you can even get your hands dirty with some chores on the farm. "Often, guests will come prepared to help with carpentry projects and barn painting," owner and manager Kriss Marion says. "And there is always lots of weeding in the veggie and flower gardens!"

And, you'd be pretty hard-pressed to find a fresher breakfast than the one that's served to guests at Circle M Market Farm. Marion says, "We serve huge, multi-course breakfasts that feature our own meats and lots of our own veggies."

Fun Fact: Have you ever wanted to learn how to knit with just-sheared wool? Marion says that she sells her own wool and teaches beginning spinning classes right next to the sheep.

circlemfarm.com



RAINBOW RIDGE FARMS

Over 20 years ago, Cindy Hoehne and Donna Murphy found a beautiful piece of property in Onalaska and planned to start a farm and bed-and-breakfast on the 35 acres. Dubbed Rainbow Ridge Farms, Murphy says the name is appropriate: “We frequently see rainbows up on the ridge. Once, the rainbow even stopped in our pasture. We looked for the pot of gold but realized that our farm is the pot of gold.”

Today, the farm is home to a B&B equipped with four guestrooms, all with private baths. Expanded continental breakfasts are offered on weekdays, and a full, stick-to-your-ribs breakfast is whipped up on the weekends. The property brims with a plethora of farm animals, including goats, donkeys, a llama, pigs, chickens, cats and dogs. Guests are invited to participate in many activities. Up for milking the goats or goat yoga? Collecting eggs? Feeding the pigs? Visiting the pumpkin patch? Whatever your whim, you can have an authentic, pull-your-boots-on farm experience at Rainbow Ridge Farms.

Fun Fact: Donna says that guests really enjoy a tree nicknamed the “Monkey Tree” because goats love to climb up into the tree. Oftentimes, adventurous guests will join them in the tree-climbing fun!

rainbowridgefarms.com



PHOTO COURTESY RAINBOW RIDGE FARMS

WHITEFISH BAY FARM

With its cherry groves and lavender fields, it makes perfect sense that Door County is home to a lovely farm stay dotted with flocks of sheep: Whitefish Bay Farm. Nestled just north of Sturgeon Bay, innkeepers Dick and Gretchen Regnery, (who are both also shepherds and fiber artists), have been operating the farm for 36 years. Their sheep produce wool sold worldwide, all while guests soak up the atmosphere of the charming bed and breakfast readied with four guestrooms. After eating a hearty breakfast, you can visit the on-site art gallery, watch Dick and Gretchen weave, spin and dye their fiber creations and of course, visit with the sheep during a tour.

Gretchen says that amiable sheep often welcome tour participants to the pasture. “Currently our ‘official greeter’ is Cinnabun,” she says. Gretchen explains that during the tour, guests are encouraged to ask questions about raising sheep, wool production and grazing. “Our guests usually have a wonderful time socializing with some of the world’s friendliest sheep,” she says.

Fun Fact: Dick shares that they raise Corriedale sheep, which are highly regarded for producing fine, soft, garment-quality wool. They’ve had as many as 145 sheep, and currently they have 79.

whitefishbayfarm.com



PHOTO COURTESY DICK REGNERY

Shelby Deering is a Madison-based writer who contributes travel content to regional and national publications, including *Country Living*, *USA Today* and *At The Lake*.

SPECIAL ADVERTISING SECTION



BRAVA

at home



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Classic Custom Homes of Waunakee

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401 NORTH CENTURY AVENUE, WAUNAKEE



future generations. “Each home meets or exceeds the highest energy efficiency and safety standards,” explains director of sales and marketing, Jennie Sipple, who’s also Bryan’s wife and a CCH interior designer. “Both programs ensure clients that their home will be a safer and more comfortable home.”

But that’s not the only thing that makes CCH stand out. “Our name is associated with a quality product at a great value,” says Jennie. “We’re a big builder in the sense that we’re large enough to negotiate better pricing on a vast array of products, but small enough that each job is important and run properly.”

The Classic Custom Homes team has built their reputation on providing great quality to their customers, regardless of their budget.

The result is a home that’s unique—yet competitive. “We’re a custom home builder. We don’t like to repeat our product like a typical box-builder would do,” says Jennie, adding that CCH offers in-house drafting and interior designer resources to their customers, which is getting to be more and more rare in the industry.

“CCH has a very organized process which outlines the order of selections to ensure an efficient build time,” she explains. “There’s a designer assigned to each customer to assist them through the process, reassuring them they won’t make mistakes, and keeping them on-time and on-budget.”

But if organization is key, so is transparency. CCH offers customers full-disclosure bidding, with all their pricing broken down in a detailed bid—starting with permits and including everything from foundation, lumber and trusses to cleaning and dumpster costs. “We don’t add ‘fluff’ to any bid,” stresses Jennie. “And our profit and overhead costs are transparent to every customer.” This means a better building experience.

The Right Fit for Your Building Needs

Classic Custom Homes of Waunakee (CCH) has more than 30 years of experience in single family and multi-family homebuilding under their tool belts. But the passion and inspiration behind the company actually began long before that. As Bryan Sipple, chief operating officer, likes to put it, he was “born to be a builder.” A fourth generation carpenter, he started working with his father and grandfather at age 12. However, he’s still learning and innovating today.

In fact, 100% of CCH homes are Focus on Energy certified—built for energy efficiency—and Green Built Homes certified, which supports sustainable building practices for healthier indoor air quality, resource-use reduction and a better environment for





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Classic Custom Homes of Waunakee, Inc. has a sound reputation in the construction industry confirmed by over 35 years of Wisconsin home building experience. Our expertise stems from residential and commercial construction, as well as residential and commercial remodeling. The team at Classic Custom Homes of Waunakee bring these talents together to provide our customers with an extraordinary home building experience. Our goal is not to just build a house, but rather to create the unique living environment that you expect. At Classic Custom Homes, your home is not just another job — it's personal. It's about listening and understanding, and then delivering the unsurpassed quality you are worthy of. We bring together the industry's most skilled designers, craftsmen, and suppliers to create the custom home that you deserve.



608.850.4450

contactus@cchofwaunakee.com

www.cchofwaunakee.com



Rubin's Contemporary Furniture

rubinsfurniture.com

317 E. WILSON STREET & 670 S. WHITNEY WAY, MADISON



Rubin's, recently worked with a client who was relocating to Madison. She initially started communicating through email and then met the customer in person at the store.

"Our designer interviewed the client and used floor plans and design inspirations to come up with an overall presentation. The direction of the design for this home is mid-century modern with a contemporary flair," Rubin says.

The customer's living room showcases a bench-built sectional and ottoman by one of Rubin's manufacturers from North Carolina, alongside two exposed wood arm chairs, a live-edge accent table, and for a pop of color, a hand-knotted rug to tie the room together.

**Fine furniture and art
are an investment and
Rubin's is there to guide
you through every detail.**

The dining room showcases a custom solid-wood dining table and chairs from Canada that were customized in a two-toned fabric and leather combination. In the office, Rubin's incorporated an iconic chair design, a leather hide rug and contemporary home office furniture alongside the client's personal art. Tying together a myriad of manufacturers in the home's furniture design resulted in a cohesive look and feel.

This home illustrates how Rubin's can bring a blank slate to life and incorporate a client's personal possessions, such as artwork, alongside new furniture selections.

To ensure the ideal furnishing and accessories are selected, Rubin's designers take a hands-on approach—visiting a customer's home, taking photos and measurements, and then formally presenting their ideas to the client.

"Fine furniture and art are an investment and Rubin's is there to guide you through every detail," says a recent client. "This is the home I longed for and hoped for, it's a reflection of me, and Rubin's had a significant hand in that."

Perfect Fit Furnishings

Ask any interior designer what "makes a house a home" and chances are you'll get the same answer. The key to pulled-together home design is selecting the right furniture and accessories. And Rubin's Contemporary Furniture in Madison has been providing exceptional furnishings since 1931.

Rubin's is a family owned and operated business and has been for four generations. "Some say we are a fixture or a 'destination' store for Madisonians and others love to visit us when they are here from out of town," says owner Bob Rubin. "We are a thriving downtown business, always unique and ever-changing. We offer a vibrant and diverse shopping experience, while continuing to be a trendsetter for Madison and the larger Midwest area."

Danielle Curti, an interior designer at





rubin's
contemporary furniture

317 E. Wilson St., Madison | 608.255.8998
670 S. Whitney Way, Madison | 608.274.5575
rubinsfurniture.com

Dream Kitchens

608.204.7575 • dream-kitchens.com

5117 VERONA ROAD, MADISON



According to Keven's son and sales director, Jerry Schmidt, the business actually does more remodels than new construction today. The progression occurred naturally as Dream Kitchens expanded into, well, the rest of the house.

He says they frequently remodel multiple rooms at once. "Kitchens often bleed into other areas of the house," explains Schmidt, adding that some people plan ahead while others find that once they begin a major kitchen upgrade, those outdated cabinets and fixtures in other rooms are more obvious. "It's often easier to do it all at once."

Our services encompass every step from design through installation.

Dream Kitchens offers a three-phase plan for your remodeling project. "We start with a design, move to product selection and follow-through with the actual remodel—all in-house," he says.

"Quality is important to our customers and there's an infinite way to make a product your own," says Schmidt. You won't get a cookie-cutter remodel with Dream Kitchens. "We suggest you bring in pictures of your top 5 to 10 ideas," he says. "Then we discuss why you want to remodel. What do you want to change? The flow? The look? Or something else?"

"Our focus is to provide everything all in one spot," says Schmidt. "Not only do our services encompass every step from design through installation, we also work with you on each component, from lighting to flooring, countertops to hardware—and even appliances."

"People like dealing with just one team through the whole process," explains Schmidt. It makes for a full-service, full-blown remodeling project—with no pressure on homeowners to do it all themselves. "We'll make your whole process as fluid and easy as possible."

Helping You Create Your Dream Home

As a well-known Madison business, you may be familiar with Dream Kitchens. However, Dream Kitchens is actually much more than kitchens. In fact, with all they do, Dream "House" might actually be a better description of what the company has to offer—not just in the kitchen, but throughout your entire home.

It all began more than 30 years ago when Keven Schmidt worked as a cabinet manufacturer in Oregon, Wis., making and selling cabinets. In the beginning, he offered design-driven cabinets for new homes. The scope and focus may have changed since then, but the company's philosophy and reputation for quality definitely has not.





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Park Bank

parkbank.com



Park Bank's Commitment to Community Building

Park Bank in Madison has made a name for itself in the consumer and business banking business for nearly 55 years. Just ask the plethora of customers who repeatedly knock on the bank's door, seeking its products and services for personal and business needs. Having first opened its doors on Park Street in 1966, Park Bank has grown considerably during its long-standing history to now include locations throughout Dane County. Its technology allows customers to bank when and where they want, while also remaining committed to Madison's south side.

According to Park Bank's vice president of marketing and communications director, Leslie Osman, the financial institution

offers a full suite of financial products and services, ranging from personal to business and nonprofit.

"We recognize that no one goes to a bank because they want a checking account—they want a way to manage their funds. No one wants a mortgage—they want to own their own home," Osman says. "For us, it's about helping our clients look not only at their financial picture today, but also where they want to get to next, and then helping generate a plan to get there."

We are dedicated to seeing positive change in equity, diversity and inclusion within our own organization and amongst our clients.

In addition to focusing on consumer, business, and nonprofit clients, the bank has invested in a talented and energized team that works hard to meet the needs of their clients.

"We want clients to see a visit to one of our branches not as a chore, but as a step toward achieving something greater," Osman says.

And when it comes to home mortgages, the team at Park Bank recognizes that for many, buying a home is singularly the most important decision a person can make. "We recognize that no one homebuyer is the same, so our range of options for home loans is vast and customizable," Osman says. "Whether you're a first-time homebuyer, are moving on from your starter home or building your dream home, we have several options for you."

In fact Park Bank has earned a reputation for helping homeowners streamline the financing of their investments and is committed to seeing Dane County continue to make strides as a community.

"We are dedicated to seeing positive change in equity, diversity and inclusion within our own organization and amongst our clients, leading to a stronger community," Osman says.



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Jason Thomas Homes

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7521 HUBBARD AVENUE, MIDDLETON



at its new showroom in downtown Middleton. It isn't a space cluttered with samples, but a warm inviting place to sit together and talk about your home project and explore the possibilities.

Another benefit that sets Jason Thomas Homes apart is an innovative software program that is unique to the local home-building industry. Customers get their own portal on a private website that provides real-time calendars, private messaging and tracks the budget for their project. The program helps clients see the big picture, communicate directly, and stay on track with budgets for features such as cabinets, flooring and appliances.

**When you work with us,
you get a true custom
home designed just for you
that reflects your dreams,
goals and personality.**

In addition, Kratochwill enjoys working collaboratively with customers on the drafting and design process so he always has a pulse on a project's budget and works to match that to the needs and features that will give the home its personality.

Building about 15-20 homes per year, Kratochwill takes pride in his craft, vision and the fact that your new home will be innovative and original to you.

"I love creating something that is going to be around for decades ... I've always been fascinated by that," he says. "I am not interested in building the same house over and over again. I build homes that are well-planned and efficient, using new techniques and best practices, but that are also beautiful and timeless."

Prospective clients are invited to stop in the company showroom located in the Middleton Center at 7521 Hubbard Avenue, open 8:30 a.m. to 5 p.m., Monday through Friday or by appointment to view recent projects and explore more about what they want in their new home.

Homes that Reflect Your Personal Style

Jason Kratochwill believes that your home should be an expression of who you are.

"When you work with us, you get a true custom home designed just for you that reflects your dreams, goals and personality," says Kratochwill, owner of Jason Thomas Homes, LLC. Kratochwill has been building homes in the greater Madison area for more than a decade and ventured out on his own four years ago to start Jason Thomas Homes, his own upscale brand.

Designing your home starts with the company's personalized, one-on-one process. There are no model plans or cookie-cutter designs here; instead, it's about building an original home.

When choosing to work with Jason Thomas Homes, you're invited to meet





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1001 FRANK H. STREET, WAUNAKEE



Creating positive remodeling experiences for customers

When you work with Waunakee Remodeling, you're not just a number—you're a priority.

"Waunakee Remodeling sets themselves apart from other companies by having a team of experts who come together with a common goal of creating great spaces and giving the homeowner the best possible experience," says Jenny Larson, lead designer at Waunakee Remodeling. "We have team members who respond to customers and project specialists around the clock, making each project a priority."

By choosing Waunakee Remodeling, you get a hands-on team that works

collaboratively to create a design that addresses your concerns and desires. To maximize your remodeling success, Larson recommends analyzing how you currently use your space and identify what you do and don't like. Photos are helpful as well, as is an open line of communication.

"With a new online portal, we express to homeowners to reach out with all ideas, concerns and excitements throughout the process. This helps ensure we are meeting their expectations."

Waunakee Remodeling recently completed a project for a young family. Expecting twins, the homeowners originally approached the company to remodel their master bathroom to better suit their needs, but the project scope soon expanded to the kitchen, laundry room and front den area.

**When you work with
Waunakee Remodeling,
you're not just a number—
you're a priority.**

"With a growing family, they wanted their entire home to be more efficient and practical," says Larson. For instance, while the kitchen was already a great size, it didn't meet the family's needs for how they function, so the company enlarged the island, added more storage and moved some appliances. The small laundry was expanded into the garage to create more space, and the master bathroom was turned into a personal getaway, complete with a soaking tub, a shower with multiple heads and a lighted mirror, where one could easily relax and unwind.

The project, notes Larson, didn't come without its challenges, especially with a new, young family, but thanks to Waunakee Remodeling's commitment to collaboration and communication, the project was successful and the homeowner happy.

"By being flexible and understanding to the presented circumstances and by continual dialogue with the homeowner, we made the long journey a success," says Larson. "At the final walk-through, you really got the feeling that Waunakee Remodeling made their lives easier and better."



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Floors For Less

floorsforless.com

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2602 1ST CENTER AVENUE, BRODHEAD • 608.897.9595



experience in the flooring industry. Nearly six years ago, Kris Eastman purchased Floors For Less with the goal of providing exceptional hardwood flooring products, installation, refinishing and repair. Today, Floors For Less has expanded upon their product offerings to include a myriad of flooring styles and types—from carpet to laminate flooring, from engineered and solid hardwood to luxury vinyl plank and vinyl tiles.

“We strive to make purchasing flooring a laid-back experience for consumers looking for the flooring they need,” says Eastman. “We try to help and educate our customers when they are going through the process. We take the time required for them to understand what they need to know on the products and the installation process, if needed.”

The Floors For Less team embraces the approach of educating customers on what types of flooring may work best for their specific needs, empowering them to make an informed decision.



Flooring For Less: Focusing On What's Underfoot

Whether your home is a spa-like retreat or a kid-friendly haven, the flooring underfoot can make a big impact on a home's functionality. In fact, solid, durable and long-standing flooring has become an essential “must have” element for homes and businesses alike. And thanks to today's technological advancements, the quality of flooring materials and ease of installation have improved dramatically. It also helps to partner with a team of flooring professionals who can identify the best flooring options for a customer's specific need.

Enter Floors For Less. Located in both Madison and Brodhead, Floors For Less boasts a team with more than 30 years of

What type of flooring is “hot” right now? According to Eastman it's vinyl plank or luxury vinyl tiles. “They are waterproof, kid-proof, pet-proof and offer easy maintenance,” Eastman says. “There has been a lot of concern with pets and water leaks, which the luxury vinyl plank covers. We have a large selection for customers to choose from.”

Selecting the most appropriate flooring style, design and durability level can seem daunting. That's why Eastman and his team work hard to understand each customer's unique specifications and needs. Because of the team's longstanding history and level of experience, they can provide suggestions that will provide the best flooring results for a wealth of applications.

“We go on-site and evaluate the project with our customers,” Eastman says. “We work with them to find out more about the project and then address that project by offering the best product that we feel will fit their needs.”

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www.floorsforless.com

The Essential Guide to Secondhand & Consignment Shopping in Madison

BY ANNIE ROSEMURGY
PHOTOGRAPHY BY HILLARY SCHAVE

SHOP A LITTLE GREENER.

Give items a new life and spare them a destiny in the landfill by secondhand and consignment shopping. Yes, being thrifty is planet friendly, but it's also an adventure. Hidden treasures abound if you know where to find them. The best part? From vintage to unique to high-end, the fun of secondhand hunting won't pinch your pocketbook. Here's where to hit up in the Madison area to look stylish and save money.





DIANE KRAUSE-STETSON,
OWNER OF STYLE ENCORE

Clothing

Style Encore

A sister shop to Plato's Closet (they're owned by the same company), Style Encore is for the everywoman. Specializing in approachable brands like LOFT, J. Crew, Gap and more, this east side shop boasts sophisticated style without the sticker shock. Tip: if you're looking for work clothes they've got a nice selection here, along with pretty much every other category. Style Encore offers cash for clothes, not consignment.

1735 Thierer Rd., style-encoremadisonwi.com

Upshift Swap Shop

A veteran of the fashion industry, owner Lindsey Leno noticed that what women really want is a wardrobe that evolves with them. Aware that an ever-changing style arsenal can create waste, Leno dreamed up Upshift. Women simply bring in a bag of their old clothing and they can refill their bag after shopping her boutique. Customers pay a swap fee at the end of their visit. It's a great system of exchange that refreshes your creative clothing canvas.

836 E. Johnson St., upshiftswapshop.com



Vintage Vantage

Got a thing for vintage? With an ever-changing inventory hand-curated by seven die-hard vintage clothing enthusiasts, Good Style Shop is an obligatory stop on the Madison thrift scene. Don't let the small footprint of the shop fool you; there are style treasures aplenty here.

817 E. Johnson St.,
goodstyleshop.com

Clothing (cont.)

Plato's Closet

Beyond just a shop for fresh fashion, Plato's is an experience. Teens and 20-somethings flock here to pore over the trendy togs, enjoy a fun, free-spirited atmosphere and let their creative style juices flow. Casual clothing is the name of the game here, with plentiful choices by Adidas, Nike and other athletic brands, along with jeans, handbags and everyday wear. If you bring items in, Plato's offers cash (not consignment) for accepted pieces.

7830 Mineral Point Rd. and 1601 Thierer Rd., platoscloset.com

ReThreads

Green business is good business, believes fashion staple ReThreads. A mix of modern, on-trend and vintage styles, ReThreads allows you to experiment with style without breaking the bank. Shoppers will find a mix of higher-end brands along with mass retailers like J. Crew and Ann Taylor. ReThreads is quite selective in what they accept and offers cash on the spot (not consignment) for pieces they like.

410 State St. and 6664 Odana Rd., rethreadsfashion.com

The Pink Poodle

The Pink Poodle is not your ordinary consignment experience. Yes, the Poodle boasts a robust selection of luxury designer brands that you know and love (think Louis Vuitton and Gucci). But what sets the Poodle apart are the details—handbags, hats, quirky vintage pieces, costume jewelry, watches and sunglasses—those perfect finishing touches.

6676 Odana Rd., thepinkpoodleresale.com



Kids Clothing

Happily Ever After Children's Boutique

"Boutique-quality children's wear without the boutique price tag" is what this shop delivers. Only the best quality, very gently used items or new overstock meet this shop's high standards. Brands like Hanna Andersson, Zutano, Janie and Jack can be found here—it's like kid couture on a budget. **708 S. Whitney Way, happilyeverafterchildrensboutique.com**

Once Upon a Child

The golden rule of parenting the pint-sized is that if it's too big this week, it will fit next week. (And soon, it'll be too small!!) Peruse Once Upon a Child's stock for this week's size and seasonal selection and keep up with your munchkin's growth without emptying your wallet. Brands run the gamut from Cat & Jack to Ralph Lauren. Besides gently-used kid's clothing, the shop also accepts toys and some baby gear, so if you're in the market to unload (or reload), you can check here, too. The shop offers cash, not consignment. **7475 Mineral Point Rd. and 1651 Thierer Rd., onceuponachildmadisonwest.com, onceuponachildmadisoneast.com**

SHOP THESE SALES
Annual events are another fun way to hunt for new-to-you items.

L'IL BADGER CONSIGNMENT SALE

Deals on gently used kid's clothing, toys and baby gear abound. Visit lilbadgerconsignmentsale.com for more event details.

HALF PINT RESALE

The Madison area's premier children's consignment sale. Visit halfpintsale.com for more event details.

THE ATTIC SALE

A Madison tradition for over half a century, this is Dane County's largest resale featuring furniture and home décor. June 5-6, 2020. 8312 Forsythia St., Middleton (held at KEVA Sports Center), atticangel.org/events-news

JUST BETWEEN FRIENDS SALE

This large secondhand kid's clothing sale is held twice per year, once in the spring and fall. Oct. 16-18, 2020. 1919 Alliant Energy Center Way, danecounty.jbfsale.com



SIMPLY SAVVY
OWNER ERIN DUBAS



Clothing & Home

Simply Savvy

With a large, well-organized selection of women's clothing and accessories and a robust array of home goods and furniture, Simply Savvy is a standout in the consignment scene. They accept "better" brands (think mass retailers like Chico's and similar) as well as designer items. Items are accepted on a consignment basis. **6333 University Ave. Suite 102, Middleton, simplysavvyconsign.com**

Rescue Me Boutique

Thrift store, consignment and boutique pet shop in one, Rescue Me is an animal-lover's dream come true because part of the shop's proceeds benefit the Underdog Pet Rescue. And, the store's shop-within-a-shop, MyDinkyDog Pet Boutique, has brand-new designer pet products for your favorite pet. If you want pieces for your own closet, find department store and designer clothing and accessories for sale, along with men's, children's and home items. **1661 Deming Way, Middleton, rescuemeboutique.com**

Dane County Humane Society Thrift Store

Treasure hunt with a full heart—all proceeds here benefit Dane County's furry friends. Find men's and women's clothing, home goods and of course, pet supplies. Donations accepted. **680 Grand Canyon Dr. #5, giveshelter.org**

Agrace Thrift Store

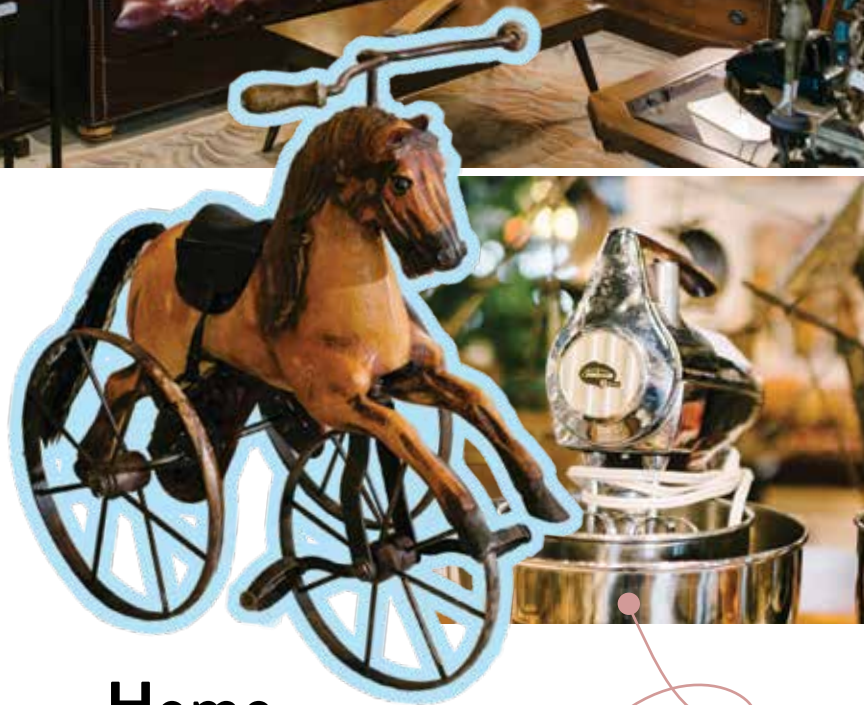
With locations on both the west and east sides of Madison and a new home goods and furniture specialty location on Stoughton Road, Agrace has your thrift shopping bases covered. And, you can easily donate men's and women's clothing and accessories and your own home furnishings and décor here, too. **118 Junction Rd., 2402 East Springs Dr. and 1946 S. Stoughton Rd., agrace.org/thriftstore**

Goodwill

With six Madison-area stores, this tried-and-true thrift store staple is sure to have an outpost near you. **goodwillscwi.org**

St. Vincent de Paul Thrift Store

"Great values on practical finds and undiscovered treasures" is just what you'll find at this thrift store standard. Their Williamson Street and Odana Road locations are standouts for their clean, well-organized shops stocked with treasures. Shop seven Madison and surrounding area locations. **svdpmadison.com**



Home

The Cozy Home

The Cozy Home's mission is to provide their customers with the best gently used furniture and home décor in Madison. Their showroom is arranged in attractive vignettes with unique, one-of-a-kind pieces—similar to what you'd see in a boutique selling brand-new items. For a home that'll showcase your style, try here for treasures. **6330 Monona Dr., Monona, thecozyhomemadison.com**

Boomerangs Resale Store

With its clever name, this thrift shop has soul. Find housewares, clothing, jewelry and gently-used furniture. The shop's proceeds benefit Door Creek Church Ministry as well as other local organizations on Madison's north side. Donations are accepted, so check their website for eligible items. **1133 N. Sherman Ave., boomerangsresale.org**

Iconi Interiors

Still not sold on secondhand? Let Iconi change your mind about furniture consignment. Iconi's aesthetic combines consigned plus new home furnishings and accessories to create unique interiors you just can't get from a design catalog. Owner Coni Marotz's skilled eye and design aesthetic can help you create a truly one-of-a-kind home style vibe at this posh, plush paradise. **540 W. Washington Ave., iconiinteriors.com** 🏡

Annie Rosemurgy is an anthropologist and freelance journalist, mom of two active kids, and is always finding ways to swim, bike and run all over our beautiful city.



LEAH HERNANDEZ,
OWNER OF THE
COZY HOME

Financial Planning for Peace of Mind



They say money can't buy happiness. But money planning and awareness? Well, that's another matter entirely. The key, according to Matt Cuplin of Midwest Financial Group (MFG), is to create a written plan that will help you see your current finances and set achievable financial goals for yourself—regardless of your age, income or size of your bank account. Here, he shares his insights into how understanding your finances, developing a plan and executing a few key strategies can bring you peace of mind.

DETERMINE YOUR GOALS

A good starting point to taking control of your financial future requires you to thoughtfully consider your goals. Are you saving up to buy a home? Hoping to enjoy a relaxing retirement? Or are you always saving up to splurge on things like designer handbags, luxury vehicles or expensive trips? If it's the latter, Cuplin urges caution. "We ask our clients to consider shifting their goals. It can be difficult to find happiness if you are always wanting more material things." Instead, Cuplin recommends considering your finances as a tool to achieve peace of mind, safety for your family or providing a more stable lifestyle for you and your loved ones.

DEVELOP A PLAN

People often confuse financial planning with asset management, according to

Cuplin, MFG's president and CEO. But anyone can—and should—make a written plan. It doesn't matter how much money you have.

"We focus on helping you put a plan together because that makes your finances tangible," he explains. "It's important to understand both your budget and your spending—and having that physical document is key. It lets you see if you're on track to meet your goals." And that can be very reassuring.

"A lot of people put off talking about money," adds Cuplin, "so we help with behavioral management. The idea is to remain calm and realize money is just a number. It's easier to talk about when you have no emotional connection."

This may be challenging to practice during periods of economic instability, like we're currently experiencing. However,

Cuplin reiterates the importance of a plan, which will help guide you during stressful times such as these.

SO WHAT SHOULD YOUR PLAN INCLUDE?

- **Emergency Fund:** Cuplin advises you have, at a minimum, enough savings to last you three to six months—or more depending on your comfort level—in the event your income changes.
- **Budget Awareness:** Understanding how much money you are spending on a monthly basis and where it's going.
- **Protection Products:** Life insurance, long term care insurance, health insurance, disability insurance or Medicare supplement coverages are essential components of a good plan. A financial planner can advise you on these.
- **Legal Plans:** Recording powers of attorney and having a living will or trust are also necessary to protect yourself and loved ones in the event the unthinkable occurs.

And for those nearing or already enjoying retirement, having a strategy to mitigate taxes while withdrawing income could save big.

STRATEGIES FOR GOOD MONEY MANAGEMENT

There are a number of basic strategies for good money management that will help you no matter where you are in life. They include:

Reduce debt: Cuplin recommends consolidating debt if you have it, such as moving debt from multiple credit cards to one that has a lower interest rate. Or with mortgage rates hovering around 3%, it might even make sense to refinance and take equity out of your home to pay off higher interest debt. If you do find yourself in a situation where debt has gotten out of control, you need to take a closer look at how you got into that position in order to avoid repeating those behaviors.

Increase Savings: Pay yourself first! For those who haven't retired yet, Cuplin recommends saving at least 10% when you are in your 30s, and at least 20% or more when you are in your 40s or later. This can be a combination of retirement plan contributions, savings accounts, etc.

Understand Your Spending: Do you know where your money is going each month? One good way to track each and every dollar is to commit to spending only cash. Put away the debit and credit cards, and turn off your Venmo account. Having to reach for your wallet and hand over cash for each purchase will be an eye-opening experience and will force you to think a bit more regarding each and every purchase.

Understand Your Credit Report: Get a free copy of your credit report once a year at annualcreditreport.com to monitor for any errors.

While finances can often be a point of stress, with a solid understanding of a few key strategies and a concrete plan for the future, you will be equipped with the tools to be financially empowered!



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The Modern Candy Company infuses its confections with Wisconsin produce, including hemp.

BY CANDICE WAGENER



PHOTOGRAPHY BY HILLARY SCHAVE

WHILE QUINCE & APPLE is a familiar Madison brand, its offshoot, The Modern Candy Company, is new to the food scene. Owners Matt and Clare Stoner Fehsenfeld are the husband-wife team behind the business, with over a decade of experience making fruit-focused products at Quince & Apple. Now they're using confections to showcase Wisconsin-grown ingredients in a whole new light.

(Cont on P. 76)



PHOTOGRAPHY BY HILLARY SCHAVE

THE MODERN CANDY COMPANY



◀ **SWEET SMILE** The Modern Candy Company's CBD-infused candies are made with "third party lab-tested, THC-free hemp extracts." In addition to their candies and preserves, the entrepreneurial artisan food duo also make Fix cocktail syrups and Treat nut mixes. quinceandapple.com, moderncandy.co

PRODUCT

The Modern Candy Company specializes in pâte de fruit, a traditional French-style confection consisting of fruit puree, cane sugar, pectin and a bit of citrus for tartness. Flavors include mandarin orange, pink grapefruit, raspberry and chili mango. In addition, they're producing a line infused with hemp-derived CBD oil.

PASSION

Matt remembers biking to the gas station as a kid on allowance day. "I always loved fruit-forward and sour and interesting candy. I wanted to do something like this for a long time."

They're also committed to working with local producers. Their CBD-infused product is on shelves at The Healthy Place, another family business and uses organically-grown Wisconsin hemp.

PHILOSOPHY

Their mission is to create high-quality, hand-crafted candy. "Candy is all about having fun and being joyful and we could elevate that if we feel really good about the candy we're eating," says Matt.

They also hope to funnel growth back into our economy by using Wisconsin products as exclusively as possible. ✨



GRACE IS THE PLACE

MAYBE IT'S the dogs or Instagram-worthy features like stunning pastries and butterfly wing murals. Or perhaps it's the coffee and food. Whatever the reason, Grace Coffee Co. is currently a rising star in Madison. When their third location opens in Sun Prairie in May, their original location on State Street will have just celebrated an anniversary (April 2019) and their East Washington location will be nearing a half-birthday (December 2019).



"We're trying to bring more of an experience like you'd get in a bigger city," says co-owner Nicki Bloomer. "A lot of people's reactions when they walk in the door is 'I don't feel like I'm in Madison right now.'"

The sleek black walls, the giant tropical plants and the two gentle giants who greet you upon arrival, Bernese Mountain service dogs Pablo and Diego, definitely give customers that sense of being in another world.

The brews are from Arkansas-based Onyx Coffee Labs and Portland-based Heart Coffee Roasters. Pastries like their famed cinnamon rolls and chocolate chip cookie dough-filled croissants are made in-house. Meats are smoked in-house as well. A full breakfast and lunch menu is available with specialties like acai bowls and skillet eggs, made to order. Beer and cocktails are additional beverage options.



"We're not your normal coffee shop," says co-owner Carlos Falcon. "We're trying to be that place that people can escape reality and form part of a different community."

—Candice Wagener 🌸

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RARE IS THE WISCONSIN restaurant that ignores our state's long-loved Friday tradition, the fish fry. VFW posts, supper clubs, corner bars, brewpubs and bistros all make room for it, typically serving slaw, fries and a slice of rye with deep-fried filets.

If you don't have a Friday favorite, or seek a change, check the helpful database of 1,400-some reviews at madisonfishfry.com, which is being updated with current closures because of the coronavirus pandemic. The work of Michael Seidel, with an assist from Gabe Krambs, began in 2004.

Which fish fry is best to you depends upon what matters most. Cod or perch? A beer batter or light breading? Deep fried, pan fried, baked or broiled? Price, quantity or quality?

Sides count. So does the setting. Here's a look at how wide-ranging Friday choices get. (All restaurants are in Madison unless otherwise noted). **(Editor's note: While most restaurants were closed to sit-down service at press time, many are offering carry-out or delivery. Call ahead or check online!)**

Tiny Town

Hiking or camping at Blue Mound State Park? Scoot over to the no-fuss Hooterville Inn in Blue Mounds for jumbo shrimp, cod or a combo. Be sure to request their buttery red spuds. This village bar/grill's name is a nod to 1960's sitcoms like "Green Acres" and "Petticoat Junction." hootervilleinnwi.com (Currently offering carry out.)

Tap It, West

At Oakcrest Tavern, cod and lake perch dinners are not one-size-fits-all. The "hungry" version of perch is a heaping helping (five filets is standard). Add potato salad from Knoche's Market (located across the street). Truly a neighborly vibe. places.singleplatform.com/oakcrest-tavern-sweeneys

White Linen

The fry comes with chic surroundings at Tempest Oyster Bar, best known for its menu of mollusks from East and West coasts. Get there for happy hour. Nibble on sourdough bread while you wait for your lake perch or bluegill to arrive. tempestoysterbar.com

Tap It, East

Walleye and cod share top billing at Tip Top Tavern, a humble spot that's rich with hipster style inside. Expect from-scratch attention from the tartar sauce to coleslaw. Their house Old Fashioned is a concoction of bourbon, bitters, fruit and ginger beer. thetiptoptavern.com

Ethnic Spin

German entrees and décor are a specialty at Dorf Haus in Roxbury, but haddock draws a crowd on Fridays. Diners get house-made fritters and German potato salad is a side option. The eats are served family style. foodspot.com/dorfhau

10 Fabulous

Take It Out

Pick up a single-serving or family-size meal at the Seafood Center (Whitney Way location) for snarfing at home. On the fried-to-order fish menu: cod, lake perch, catfish (plus shrimp, scallops, clams and calamari). seafoodcentermadison.com

Longtime travel and food writer Mary Bergin (roadstraveled.com) prefers perch—small butterflies, please—when seeking a fish fry.

Wildly Wisco

For a deep dive into all things Wisconsin, including the fish fry, The Old Fashioned is quintessential. The owners find and champion the best products from the smallest of towns. Their skinny shoestring fries are a popular accompaniment for cod, lake perch and walleye. theoldfashioned.com

Lakeside Look

Soak in daylight or sunset views of Lake Waubesa at the laid-back Green Lantern in McFarland—it's a popular dock spot for boaters and others craving cod. Baked salmon and crab-stuffed halibut are Friday options too. thegreenlanternrestaurant.com

Real Rural

Surrounded by farmland and woods is the Hilltop Inn near Cross Plains, a classic supper club with a tasty cheeseball at the bar. A few traditional, Wisconsin-themed choices pop up in their fish fry accompaniments, including rice pilaf with dried cranberries and scalloped au gratin potatoes. thehilltopcp.com (Option to order online and pick up.)

Brewpub Bliss

House-brewed ale goes into the batter for haddock at The Lone Girl in Waunakee, where pretzel-crusted walleye is another fish choice. An unconventional take is their HushGuppies (shrimp, cod and risotto) rolled in herb-spiked panko that's flash-fried and served with dill slaw and lemon-mustard aioli. thelonegirl.com (Offers carryout, including beer.)

Fish Fry Spots

IT'S NOT FRIDAY
IN WISCONSIN WITHOUT A FISH FRY.
HERE'S WHERE TO GO, DEPENDING ON
YOUR MOOD AND JUST WHAT TYPE
OF FRY YOU WANT.

BY MARY BERGIN

PHOTOGRAPHY BY SUNNY FRANTZ

water

INDIAN LAKE DOG PARK

Scenic prairie views, a historic chapel and winding trails are just a few of the things that make this park special. The main attraction—of course—is Indian Lake. Enjoy the view and stretch out your legs while the pups run at one of the largest dog parks in Dane County. parks-lwr.dane.gov



off leash

MIDDLETON DOG PARK

Located north of Lake Mendota near Waunakee, this park is ideal for a trip out of downtown, or for dog owners who live further outside of Madison and Middleton. Here, dogs are free to roam, and can strut their stuff in the enclosed agility course. visitmiddleton.com



wide-open

PRAIRIE MORAINES DOG PARK

If you're looking for wide-open spaces, this is the place to be. One of the largest dog parks in the U.S., Prairie Moraine sprawls 160 acres of moraine and oak savanna. Scenic overlooks and stretches of the Ice Age National Scenic Trail make Prairie Moraine a treat for adventurous pups and humans alike. parks-lwr.dane.gov



Best in Show

Madison area dog parks

BY MEGAN ROESSLER

As we revel in spring, there's no better time to trot your best furry pal to one of the city's dog parks for some sun and fun.



WARNER PARK DOG PARK

Run wild at this off-leash dog park on Lake Mendota's eastern shore. A colorful, abstract park structure makes for the perfect backdrop for an Instagram-worthy trip. Got a pet with an insatiable thirst for playing in water?

Let them dive in the lake and play on the dock while you take in views of Picnic Point across the lake. cityofmadison.com

water



BRITTINGHAM PARK DOG PARK

Urbanites looking for a place to stretch their legs will find no better place than this. Located just off the Lake Loop, blocks away from the Monona Terrace and adjacent to tennis courts, this off-leash dog park is perfect for an afternoon stopover in downtown Madison. cityofmadison.com

off-leash



CAPITAL SPRINGS DOG EXERCISE AREA

Despite its proximity to downtown Madison, this park feels remote. Adjacent to a disc golf course, the dog area is fenced in and has paths that run through tallgrass prairie. Plus, both the disc golf course and dog area are accessible from the Capital City State Trail, making it perfect for a quick jaunt by bicycle. parks-lwr.dcountyofdane.com

wide-open

Canine Guidelines

In March 2020, the Madison Common Council approved a revised ordinance that essentially allows dogs in most Madison parks—with a few ground rules and exceptions. Namely, dogs must be leashed, up-to-date on vaccinations and picked up after. They should also be licensed and have a dog park permit. Parks and locations where dogs are not allowed include conservation parks, near burial mounds, City of Madison golf courses (in season), splash parks and near playgrounds. The city also has more than 30 dog-free parks. Read more about it at cityofmadison.com/parks/dogparks.



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APRIL 2020

EVENTS

A Note to Our Readers Regarding Our April 2020 Calendar Listings

Due to the coronavirus pandemic many of the April events we had planned to list in our calendar have been cancelled, so we have taken out the events listings for this month. We at BRAVA hope you all are well and finding ways to stay entertained, connected and engaged from home.

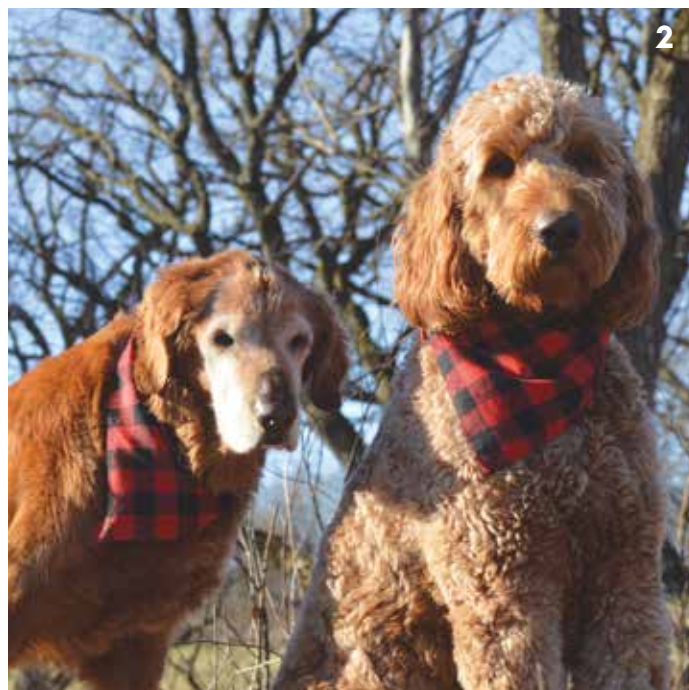
Here are some ways you can support local businesses, in the meantime:

- Buy a gift card through their website.
- Order a to-go meal or takeout from your favorite local restaurant. Check their website to see if they offer this service. Or, try ordering through EatStreet, which has enacted extra safety measures for its food delivery service.
- Because of the cancellation of their Chroma fundraising event on April 17, the Madison Museum of Contemporary Art is asking patrons to consider donating their ticket purchases for this event to the museum. (Tickets are also fully refundable; please contact MMoCA). The Madison Children's Museum is also temporarily closed, and is encouraging supporters to donate to the museum during this time to help sustain their organization.

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DOGS OF BRAVA This month we're sharing pictures of BRAVA staff members' pups so you can enjoy a smile.

- 1 Bailey** is a 13-year-old puggle and is a member of the Mace family. She loves to sleep, take walks and be cuddled by her toddler sister, Vivienne.
- 2 Max** (left) is a 16-year-old golden retriever whose favorite times of day are breakfast and dinner. His brother, **Ozzie** (right), is a 3-year-old golden mix who can't resist a good squirrel chase, when the opportunity presents. Both are the fur kids of Becky Peck.
- 3 Gibson** is a 9-year-old mutt that's part of the Christianson family and is named after Baseball Hall of Fame player Josh Gibson. Like his namesake, Gibson is a catcher, and his agility and lightning speed are legendary at the dog park. He also practices yoga and loves to snuggle.
- 4 Jazzy** is a 4-year-old golden retriever and is part of the Frisch family. She's the only dog on the lake at her family's Northwoods cabin that can successfully ride in a kayak!



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