

2020 SPONSOR KIT



THRIVewithBRAVA.COM

ONE-DAY CONFERENCE TO

EMPOWER,
EDUCATE &
NETWORK

WITH PROFESSIONAL
MADISON WOMEN

May 8, 2020 • The Madison Concourse Hotel • 8 a.m. - 4 p.m.



Brought to you by

BRAVA MAGAZINE





BRAVA

thrive
conference

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The BRAVA THRIVE Conference empowers, enriches and educates women to grow in their professional and personal lives.

Attendees have the opportunity to participate in:

- **EDUCATIONAL** career growth sessions
- **ENRICHING** personal growth sessions
- **EMPOWERING** laser coaching sessions
- **ENTREPRENEURIAL** skill enhancement sessions

Sponsors and exhibitors:

- Sponsorship packages position your business in front of this highly targeted audience
- 25 premier exhibitor spots available

Attendance:

300+ Women

Audience:

Diverse, professional women ranging from ages 25-65.

Conference flow:

- 8:00 am: Breakfast and Networking
- 9:00 am: Keynote Presentation
- 10:30 am - 2:30 pm: Three 1-hour Breakout Sessions, with four tracks to choose from
- Session breaks are ½ hour; lunch break is 1 hour
- Exclusive exhibitor area is centrally located for easy access by conference attendees as they pass through and will be open all day
- Head shot photography is available by signing up

SELECT YOUR PACKAGE

GOLD SPONSOR: \$4,000

Event Marketing:

- **½-PAGE PRINT AD** for your business in the April 2020 issue of BRAVA Magazine
- **LOGO PLACEMENT** as sponsor in all print and electronic promotion of THRIVE Conference as follows:
 - Promotional ads in March, April and May issues of BRAVA
 - THRIVE Conference program booklet distributed the day of Conference
 - Four BRAVA marketing emails
 - Name recognition and logo on THRIVE Conference website

- **NAMING RIGHTS** to sponsor one of the following: Lunch or any of the 12 breakout sessions. Naming-right sponsors can bring additional signage to be displayed at the selected event of choice plus recognition in the program and the opportunity to introduce the speaker.

Conference Day:

- **SIX COMPLIMENTARY REGISTRATIONS** and a reserved sponsor table for morning keynote
- **PROMINENT EXHIBITOR DOUBLE TABLE** (two 8' skirted tables)
- Ability to purchase up to 10 additional conference registrations at half price (\$60)

SILVER SPONSOR: \$2,000

Event Marketing:

- **SPONSOR LOGO PLACEMENT** as sponsor in all print and electronic promotion, including:
 - Promotional ads in March, April and May issues of BRAVA
 - Four BRAVA marketing emails
 - Name recognition and Logo on THRIVE Conference website

Conference Day:

- **4 COMPLIMENTARY REGISTRATIONS**
- **RESERVED SPONSOR TABLE** for morning keynote
- Exhibitor booth (one 8' skirted table)
- Purchase up to four additional conference registrations at half price (\$60)

EXHIBITOR: \$400

Event Marketing:

- **NAME RECOGNITION** on THRIVE Conference website

Conference Day:

- **ONE 8' SKIRTED TABLE**, plus one lunch
- **ATTEND SESSIONS** for free
- Purchase up to two additional conference tickets at half price (\$60)

RESERVE TODAY!

- Ashley Duchemin, and@ntmediagroup.com
- Danielle Letenyi, danielle@ntmediagroup.com
- Dena Frisch, dena@ntmediagroup.com
- Sybil Winchel, sybil@ntmediagroup.com



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BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

CONTACT NAME

E-MAIL ADDRESS

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

Select your package

Option	Description	Amount	Total
Gold Sponsor	1/2-page ad, logo placement in BRAVA event collateral, session naming rights, six Conference registrations, prominent double vendor booth & up to 10 additional registrations at 1/2 price	\$4,000	
Silver Sponsor	Logo placement in BRAVA event collateral, four Conference registrations, double vendor booth & optional four additional registrations at 1/2 price	\$2,000	
Vendor Table	Each space includes one 8-ft skirted table & two chairs & optional 2 registrations at 1/2 price.	\$400	
Add'l: Electricity	Power Strip Outlet	\$25	
Add'l: Welcome Bags	Provide item for welcome bags in addition to vendor table - free for sponsors	\$50	
<i>Note: Vendor tables will be assigned one month prior to event. Sponsors will be placed first, followed by exhibitors as registration and payment are received.</i>		TOTAL:	

General Release & Terms

GENERAL TERMS AND CONDITIONS: By signing this agreement Vendor agrees to indemnify Nei-Turner Media Group, Inc., The Madison Concourse Hotel, any sponsors of Thrive Conference, and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of Thrive Conference and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. **PAYMENT TERMS:** Non-refundable deposit of \$200 is due when contract is turned in to reserve booth space. Full balance is due by March 15, 2020. Failure to pay balance will result in loss of deposit and/or booth space. **ACCEPTANCE:** Nei-Turner Media Group, Inc reserves the right to alter or reject any application, which is not in keeping with THRIVE conference theme and standards.

Method of Payment: Please make checks payable to Nei-Turner Media Group

☐ Check Enclosed ☐ Credit Card - Card Type: ☐ Visa ☐ Mastercard ☐ American Express

CARDHOLDER'S NAME

ADDRESS (if different from above)

CARD NUMBER

EXPIRATION DATE

CODE (last 3 digits on signature strip)

I agree to the above terms and package price

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE

OFFICE USE ONLY Rec'd By _____
Paid by Check # _____ Amount \$ _____
Date _____
Booth Assigned _____