

BRAVA

thrive conference



THRIVE CONFERENCE 2019
FRIDAY, MAY 10, 2019
THE MADISON CONCOURSE HOTEL
8:00AM - 4:00PM



Inspiring day
EMPOWERED LIFE
Sponsor & Vendor Prospectus

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PRESENTED BY:
BRAVA
MAGAZINE

BRAVA

thrive conference



Inspiring Day

EMPOWERED LIFE

The 2019 BRAVA THRIVE Conference will be an empowering full-day event geared to a diverse audience of women from all different career levels – from entrepreneurial women considering a business launch to established executives. This is the “must attend” conference of the year for professional women in the Madison area.

In addition to a morning keynote presentation, the THRIVE Conference consists of 12 breakout sessions with skilled speakers who will inspire women to thrive in their careers and personal lives, as well as give them the opportunity to network with other like-minded women.

Attendees will choose from the following categories for the breakout workshops:

EMPOWER, ENRICH, EDUCATE, ENTREPRENEUR.

Attendees also have the following optional opportunities at the Conference: Laser Coaching Sessions, Networking and Head Shots

EXHIBITION AREA: In addition to Sponsorships, there will be a vendor area with space for up to 25 exhibitors.



TARGET ATTENDANCE: 300 Women

TARGET AUDIENCE: Professional Women Age 25-55

PRICING: \$120 per attendee including lunch & coffee breaks

CONFERENCE FLOW:

8:00 am: Breakfast and Networking

9:00 am: Keynote Presentation

10:30 am, 1 pm and 2:30 pm:

Three 1-hour Breakout Sessions, with four breakout topics to choose from under the following categories: EMPOWER, ENRICH, EDUCATE, ENTREPRENEUR

*Exhibitor area will be open all day:
Session breaks are ½ hour; lunch break is 1½ hours.*

RESERVE YOUR SPONSORSHIP

Dena Frisch, dena@ntmediagroup.com
Gale Hellpap, gale@ntmediagroup.com

Megan Tepe, mbt@ntmediagroup.com
Jody Wisz, jody@ntmediagroup.com

SPONSOR AND VENDOR OPPORTUNITIES

By sponsoring the THRIVE Conference, your company shows it's commitment to women and helps keep the pricing of the conference affordable, making this a one-of-a-kind event to help women flourish in their careers and their personal lives.

PLUS:

- Showcase your business to professional women.
- Network with like-minded women and potential clients throughout the day and over lunch.
- Sell or demonstrate your product or services actively to THRIVE Conference participants.

GOLD SPONSOR: \$4,000

EVENT MARKETING:

- ½-page Sponsor ad in the May 2019 issue of BRAVA Magazine
- Logo placement as Sponsor in all print and electronic promotion of THRIVE Conference as follows:
 - Full-page ads in March, April and May issues of BRAVA
 - Thrive Conference informational booklet distributed the day of conference
 - Four BRAVA Email Marketing Eblasts
 - Save the date postcards
 - Name recognition and logo on THRIVE Conference website
- Naming rights to sponsor one of the following: Lunch or any of the 12 Breakout Sessions. Naming-right Sponsors may bring in additional signage to be displayed at the selected event of choice plus recognition in the program and the opportunity to introduce the speaker.

EVENT DAY:

- Six complimentary registrations and a reserved sponsor table for Morning Keynote
 - Prominent exhibitor double table (two 8' skirted tables)
- Ability to purchase up to 10 additional conference tickets at half price (\$60)

SILVER SPONSOR: \$2,000

EVENT MARKETING:

- Logo Placement as Sponsor in all print and electronic promotion of THRIVE Conference as follows:
 - Half-page ads in March, April and May issues of BRAVA
 - Four BRAVA Email Marketing Eblasts
 - Name recognition and Logo on THRIVE Conference website

EVENT DAY:

- 4 complimentary registrations and a reserved sponsor table for Morning Keynote
 - Exhibitor booth (one 8' skirted table)
- Ability to purchase up to four additional conference tickets at half price (\$60)

EXHIBITOR ONLY: \$400

With only 25 exhibitor spaces available, this is a unique opportunity to network and promote your product and services directly to professional women.

EVENT MARKETING:

- Name recognition on THRIVE Conference website

EVENT DAY:

- One 8' skirted table, plus one lunch
 - Ability to attend sessions
- Purchase up to two additional conference tickets at half price (\$60)



BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

CONTACT NAME

E-MAIL ADDRESS

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

Vendor Prices

Option	Description	Amount	Total
Gold Sponsor	1/2-page ad, logo placement in BRAVA event collateral, session naming rights, six Conference registrations, prominent double vendor booth & optional 10 additional tickets at 1/2 price	\$4,000	
Silver Sponsor	Logo placement in BRAVA event collateral, four Conference registrations, double vendor booth & optional four additional tickets at 1/2 price	\$2,000	
Vendor Table	Each space includes one 8-ft skirted table & two chairs & optional 2 tickets at 1/2 price.	\$400	
Welcome Bags	Provide item for welcome bags in addition to vendor table - free for sponsors	\$50	
			TOTAL:

Vendor tables will be assigned one month prior to event. Sponsors will be placed first, followed by vendors as registration and payment are received.

General Release & Terms

GENERAL TERMS AND CONDITIONS: By signing this agreement Vendor agrees to indemnify Nei-Turner Media Group, Inc., The Madison Concourse Hotel, any sponsors of Thrive Conference, and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of Thrive Conference and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. **PAYMENT TERMS:** Non-refundable deposit of \$200 is due when contract is turned in to reserve booth space. Full balance is due by March 15, 2019. Failure to pay balance will result in loss of deposit and/or booth space. **ACCEPTANCE:** Nei-Turner Media Group, Inc reserves the right to alter or reject any application, which is not in keeping with THRIVE conference theme and standards.

Method of Payment: payable to Nei-Turner Media Group

- Check Enclosed Credit Card - Card Type: Visa Mastercard American Express

CARDHOLDER'S NAME

ADDRESS (if different from above)

CARD NUMBER

EXPIRATION DATE

CODE (last 3 digits on signature strip)

I agree to the above terms and package price

OFFICE USE ONLY Rec'd By _____
Paid by Check # _____ Amount \$ _____
Date _____
Booth Assigned _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE