

BRAVA

THRIVE CONFERENCE



Inspiring day,

EMPOWERED LIFE

Sponsor & Vendor Prospectus

FRIDAY, APRIL 27, 2018

THE EDGEWATER HOTEL

8:00A.M. - 5:00P.M.



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PRESENTED BY:

BRAVA
MAGAZINE

summit
CREDIT UNION

TITLE SPONSOR

BRAVA

THRIVE CONFERENCE



Inspiring Day,

EMPOWERED LIFE

The 2018 BRAVA THRIVE Conference is an empowering full-day event geared for a diverse audience of women from all different stages of careers – from entrepreneurial women considering a business launch to established executives. This is the “must attend” conference of the year for professional women in the Madison area.

In addition to a morning keynote presentation, the THRIVE Conference consists of 12 breakout sessions with local speakers that inspire women to thrive in their careers and personal lives, while they network with other like-minded women.

Attendees will choose from the following categories for the breakout workshops:

EMPOWER, ENRICH, EDUCATE, ENTREPRENEUR.

Attendees also have the following optional opportunities at the Conference:

Morning Meditation, Laser Coaching Sessions, Networking, Head Shots and the Women to Watch Power Happy Hour.

EXHIBITION AREA: In addition to Sponsorships, there will be a vendor area with space for up to 25 exhibitors.



TARGET ATTENDANCE:
300 Women

TARGET AUDIENCE:
Professional Women Age 25-55

PRICING:
\$110 per attendee
includes lunch & coffee

SCHEDULE:
8:00 am: Optional Morning Meditation
9:00 am: Keynote Presentation

10:30 am, 1 pm and 2:30 pm:
Three 1-hour Breakout Sessions, with four breakout topics to choose from under the following categories:
EMPOWER, ENRICH, EDUCATE, ENTREPRENEUR

3:45 pm: Women to Watch Power Happy Hour

SPONSOR AND EXHIBITOR OPPORTUNITIES

By sponsoring the THRIVE Conference, your company shows your commitment to women and keeps the pricing of the conference affordable, making this a one-of-a-kind event to help women flourish in their careers and their personal lives.

PLUS:

- Network with like-minded women and potential clients throughout the day and over lunch.
- Sell or demonstrate your product or services actively to THRIVE Conference participants.

GOLD SPONSOR: \$4,000

EVENT MARKETING:

- ½-page Sponsor ad in the April 2018 issue of BRAVA
- Logo placement as Gold Sponsor in print and electronic promotion of THRIVE Conference as follows:
 - Full-page ads in February, March and April issues
 - BRAVA email marketing blast
 - Name recognition and logo on Conference website
- Naming rights to sponsor Women to Watch Power Happy Hour, Lunch, Any of the 12 breakout sessions, or the morning meditation. Sponsors may bring in additional signage to be displayed at the selected event plus recognition in the program and opportunity to introduce the speaker
 - Exclusive email blast to BRAVA subscribers

EVENT DAY:

- Six complimentary registrations and a reserved sponsor table for Morning Keynote
 - Prominent exhibitor double table (two 8' skirted tables)
- Ability to purchase up to six additional conference tickets at ½ price (\$55)

SILVER SPONSOR: \$2,000

EVENT MARKETING:

- ½-page Sponsor ad in the April 2018 issue of BRAVA
- Logo Placement as Silver Sponsor in all print and electronic promotion of THRIVE Conference as follows:
 - Full-page ads in February, March and April 2018 issues of BRAVA
 - BRAVA email marketing eblasts
 - Name recognition and Logo on Conference website

EVENT DAY:

- 4 complimentary registrations and a reserved sponsor table for Morning Keynote
 - Exhibitor booth (one 8' skirted table)
- Ability to purchase up to four additional conference tickets at ½ price (\$55)

EXHIBITOR: \$400

With only 25 exhibitor spaces available, this is a unique opportunity to network and promote your product and services directly to professional women.

EVENT MARKETING:

- Name recognition on THRIVE Conference website

EVENT DAY:

- One 8' skirted table, plus one lunch
 - Ability to attend sessions
- Ability to purchase up to two additional conference tickets at ½ price (\$55)

RESERVE YOUR SPONSORSHIP

Jennifer Schwarzkopf, jes@ntmediagroup.com

Megan Tepe, mbt@ntmediagroup.com

Jody Wisz, jody@ntmediagroup.com

BRAVA

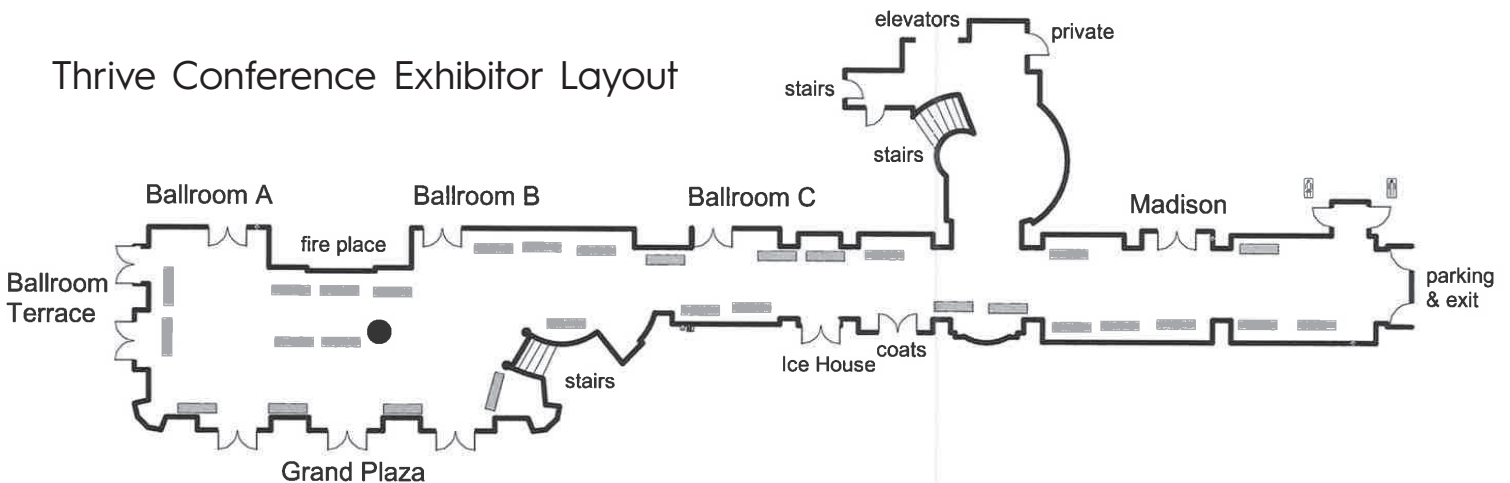
THRIVE CONFERENCE



THRIVE CONFERENCE SCHEDULE

8-9 a.m.				
Registration / Vendor Booths / Laser Coaching Sessions with Darcy Luoma Coaching & Consulting Team and Summit Credit Union Business Coaches / Headshots				
Optional Workshop: Morning Meditation with Betzy Delzer - 8:15-8:45 a.m.				
9-10 a.m.				
Keynote Presentation: Design (and Build) Your Life with Soyeon Shim				
10-10:30 a.m.				
Break / Vendor Booths / Laser Coaching Sessions / Head Shots				
10:30-11:30 a.m. (Session 1)	EMPOWER	ENRICH	EDUCATE	ENTREPRENEUR
	Disrupt Madison: Women as a Disruptive Force <i>Laura Gmeinder & Coreyne Woodman- Holoubek</i>	Assertive Communication for Professional Women <i>Natalie DeMairoibus</i>	Effective Strategic Planning <i>Melanie Schmidt</i>	Brand Strategy on a Budget <i>Amber Swenor</i>
11:30 a.m.-1 p.m.				
Lunch Break: Vendor Booths / Laser Coaching Sessions / Headshots				
Optional Workshop: "Knot-Working" with THE JILLS OF ALL TRADES - 12:15-12:45 p.m.				
1-2 p.m. (Session 2)	EMPOWER	ENRICH	EDUCATE	ENTREPRENEUR
	Build Financial Confidence and Redefine Your Life <i>Amy Crowe</i>	Nature as Our Teacher <i>Sarah Young</i>	B.O.S.S.: Believer of Serving Selflessly <i>Laneice McGee</i>	How to Activate Your Brand and Grow <i>Jocelyn Vande Velde</i>
2-2:30 p.m.				
Break / Vendor Booths / Laser Coaching Sessions / Headshots				
2:30-3:30 p.m. (Session 3)	EMPOWER	ENRICH	EDUCATE	ENTREPRENEUR
	From Pain to Power <i>Sagashus Levingston</i>	Awaken Your Potential <i>Megan Watt</i>	Delivering Effective Performance Feedback <i>Melanie Schneider</i>	Entrepreneurship Panel <i>Summit Credit Union</i>
3:45-4:45 p.m.				
Women to Watch Power Happy Hour				
3:30-5 p.m.				
Vendor Booths / Laser Coaching Sessions / Headshots				

Thrive Conference Exhibitor Layout





BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

CONTACT NAME

E-MAIL ADDRESS

ADDRESS

CITY

STATE

ZIP

PHONE

FEIN

BRAVA ACCOUNT EXECUTIVE'S NAME

Vendor Prices

Option	Description	Amount	Total
Gold Sponsor	½-page ad, logo placement in BRAVA event collateral, session naming rights, six Conference registrations, prominent double vendor booth & optional six additional tickets at ½ price	\$4,000	
Silver Sponsor	⅓-page ad, logo placement in BRAVA event collateral, four Conference registrations, double vendor booth, & optional four additional tickets at 1/2 price	\$2,000	
Vendor Table	Each space includes one 8-ft skirted table & two chairs & optional two tickets at 1/2 price.	\$400	
Welcome Bags	Provide item for welcome bags in addition to vendor table - free for sponsors	\$50	
Additional Tickets	Purchase additional tickets at ½-price	___ @ \$55	
TOTAL:			

Vendor tables will be assigned one month prior to event. Sponsors will be placed first, followed by vendors as registration and payment are received.

General Release & Terms

GENERAL TERMS AND CONDITIONS: By signing this agreement Vendor agrees to indemnify Nei-Turner Media Group, Inc., The Edgewater Hotel, any sponsors of Thrive Conference, and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of Thrive Conference and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. **PAYMENT TERMS:** Full balance is due by March 15, 2018. Failure to pay balance will result in loss of deposit and/or booth space. **ACCEPTANCE:** Nei-Turner Media Group, Inc reserves the right to alter or reject any application, which is not in keeping with THRIVE conference theme and standards.

Method of Payment: payable to Nei-Turner Media Group

- Check Enclosed Credit Card

CARDHOLDER'S NAME

ADDRESS (if different from above)

CARD NUMBER

EXPIRATION DATE

CODE
(last 3 digits on signature strip)

I agree to the above terms and package price

OFFICE USE ONLY Rec'd By _____
Paid by Check # _____ Amount \$ _____
Date _____
Booth Assigned _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE