

## IMPORTANT COMMITMENT, VALUABLE CONNECTIONS

BRAVA brings the magazine to life through its empowering events series, each designed to help women thrive in their lives. Sponsoring a BRAVA event shows your business' commitment to women and allows you to interact one-on-one with the most valuable consumers of your product or services.

EVENT	DATE	DESCRIPTION	SPONSORSHIP OPPORTUNITIES
	JANUARY	Celebrate BRAVA Magazine's 2018 Women to Watch featured in the January issue of BRAVA along with Women to Watch of prior years. <b>Attendance: 200+</b>	SPONSORSHIP - \$1500
	JANUARY 19-20	Features educational seminars and local businesses that offer programs and solutions for weight loss, medical care, healthy foods, green living, exercise and more. <b>Attendance: Approx. 2500</b>	SPONSORSHIPS RANGE FROM \$500-\$3500 EXHIBITOR - \$600+
	FEBRUARY 21 JUNE 20 SEPTEMBER 26 NOVEMBER 7	A professional development, action-oriented workshop series with professional presenters. These workshops help attendees gain skills that create more fulfillment, productivity and meaning in their lives and careers. <b>Attendance: 230</b>	GOLD - \$5000 (ALL 4 EVENTS) SILVER - \$2800 (2 EVENTS) BRONZE - \$1500 (SINGLE EVENT)
	MARCH 3-4	The Madison Kids Expo is the perfect opportunity for families to come out and play together. If your business targets families, you won't want to miss this show! <b>Attendance: Approx 8500</b>	TITLE - \$10,000 GOLD - \$4500 SILVER - \$3000 BLUE - \$1500 EXHIBITOR - \$595+
	APRIL 27	Full-day conference with inspiring speakers and workshops designed to empower women to live a thriving professional and personal life. <b>Attendance: 300</b>	TITLE - \$9000 GOLD - \$4000 SILVER - \$2000 EXHIBITOR - \$400+
	AUGUST 22	The Thrive After 55 Expo features engaging speakers and exhibitors that will inspire men and women to embrace the changes that come with retiring and successful aging. Health, fashion, fitness, travel, volunteerism and more will be the focus of this debut event.	TITLE - \$9000 GOLD - \$4000 SILVER - \$2000 EXHIBITOR - \$400+
	NOVEMBER 17-18	EXPLORE, ENGAGE, EXPERIENCE...ENJOY! The ultimate girls' weekend! Specialty pavilion areas + exhibitor booths designed around fashion, home, health, food, fun, finances and much more! <b>Attendance: Approx. 6000</b>	TITLE - \$15,000 GOLD - \$5000 SILVER - \$3000 BRONZE - \$1500 EXHIBITOR - \$895+